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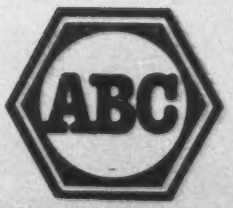
FAS-FAX:
United States and Canadian Periodicals

Circulation averages for six months ended June 30, 1985

Magazines, Farm Publications, Business Publications, and Religious Publications

Preliminary figures as filed with:



Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the publisher has not filed his statement prior to the closing date of this issue of FAS-FAX.

Farm Publications report an analysis of one issue by state or province. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form are used by ABC Business Publication members reporting analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations,
FAS-FAX Report - June 30, 1985.

ABC Magazines

United States & Canada

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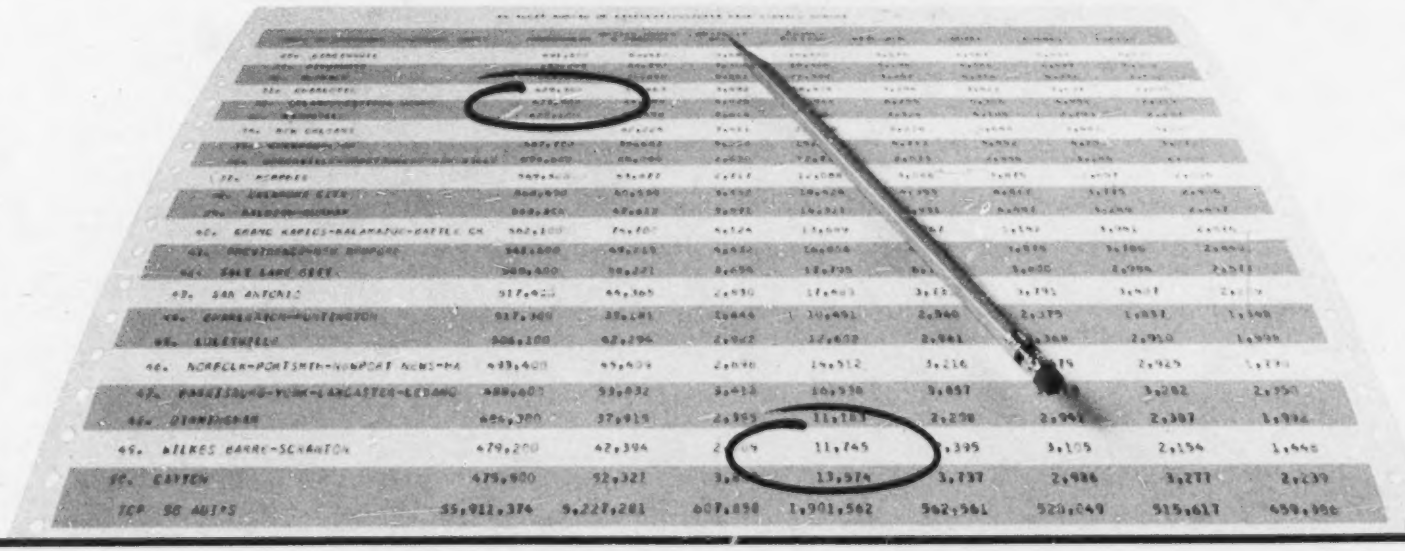

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ABC MAGAZINE NETWORK			1,412,626	411,812	1,824,438	1,219,113	525,461	1,744,574	+15.9	-21.6	+4.6
ADVENTURE ROAD	3	.50	1,564,989		1,564,989	1,541,968		1,541,968	+1.5		+1.5
THE ADVOCATE			UNDER TEMPORARY SUSPENSION OF SERVICE								
AIR FORCE TIMES	25	1.50	90,263	8,861	99,124	98,273	7,729	106,002	-8.2	+14.6	-6.5
AIR LINE PILOT	6	1.25	28,806		28,806	28,433		28,433	+1.3		+1.3
THE AOPA PILOT	6	2.00	265,554		265,554	266,174		266,174	-.2		-.2
ALABAMA GAME & FISH	6	1.95	12,950	6,858	19,808	12,703	6,725	19,428	+1.9	+2.0	+2.0
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.00	121,722	28,785	150,507	117,096	33,268	150,364	+4.0	-13.5	+.1
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.50	49,447	8,566	58,013	51,068	8,934	60,002	-3.2	-4.1	-3.3
AMERICAN ARTIST	6	2.00	148,901	18,228	167,129	145,060	18,131	163,191	+2.6	+.5	+2.4
AMERICAN DEMOGRAPHICS	6	5.00	10,791		10,791	7,896		7,896	+36.7		+36.7
AMERICAN FILM	5	2.50	125,298	9,580	134,878	126,596	9,136	135,732	-1.0	+4.9	-.6
AMERICAN HANDGUNNER	3	2.00	88,573	50,000	138,573	95,584	56,484	152,068	-7.3	-11.5	-8.9
AMERICAN HEALTH - FITNESS OF BODY AND MIND	5	2.00	706,831	75,254	782,085	542,367	69,467	611,834	+30.3	+8.3	+27.8
AMERICAN HERITAGE	3	4.00	129,318	7,998	137,316	116,336	7,809	124,145	+11.2	+2.4	+10.6
THE AMERICAN HUNTER	6	1.75	1,504,322		1,504,322	1,402,852		1,402,852	+7.2		+7.2
THE AMERICAN LEGION MAGAZINE	6	1.50	2,525,790		2,525,790	2,502,654		2,502,654	+.9		+.9
AMERICAN MOTORCYCLIST	6	1.25	113,643		113,643	120,910		120,910	-6.0		-6.0
AMERICAN PHOTOGRAPHER	6	2.50	243,274	42,387	285,661	256,269	45,239	301,508	-5.1	-6.3	-5.3
THE AMERICAN RIFLEMAN	6	1.75	1,460,742		1,460,742	1,436,120		1,436,120	+1.7		+1.7
AMERICAN SCIENTIST	3	4.00	123,111	771	123,882	122,169	987	123,156	+.8	-21.9	+.6
AMERICAN TRAVELER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

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AMERICAN WEST	3	3.00	149,200	652	149,852	146,194	1,486	147,680	+2.1	-56.1	+1.5
AMERICANA	3	1.95	378,813	21,506	400,319	337,038	23,117	360,155	+12.4	-7.0	+11.2
ANALOG SCIENCE FICTION/ SCIENCE FACT	6	1.75	70,189	21,267	91,456	73,800	22,767	96,567	-4.9	-6.6	-5.3
ARCHAEOLOGY MAGAZINE	3	3.75	76,717	5,432	82,149	65,098	4,969	70,067	+17.8	+9.3	+17.2
ARCHITECTURAL DIGEST	6	4.50	522,098	98,069	620,167	496,308	104,860	601,168	+5.2	-6.5	+3.2
ARKANSAS SPORTSMAN	6	1.95	7,532	3,941	11,473	7,175	3,828	11,003	+5.0	+3.0	+4.3
ARKANSAS TIMES MAGAZINE	6	1.75	24,478	4,645	29,123	21,314	5,443	26,757@	+14.8	-14.7	+8.8
ARMY TIMES	25	1.50	120,103	16,887	136,990	113,894	16,153	130,047	+5.5	+4.5	+5.3
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT			293,203	32,965	326,168	289,906	30,210	320,116	+1.1	+9.1	+1.9
ART & ANTIQUES	6	6.00	56,545	2,495	59,040	50,790	4,380	55,170	+11.3	-43.0	+7.0
ART IN AMERICA	6	4.75	45,160	10,277	55,437	40,324	9,942	50,266	+12.0	+3.4	+10.3
THE ARTIST'S MAGAZINE	6	2.00	142,222	12,953	155,175	50,994	7,616	58,610	+178.9	+70.1	+164.8
ARTNEWS	5	4.00	62,418	9,936	72,354	64,775	9,175	73,950	-3.6	+8.3	-2.2
ASTRONOMY	6	2.00	97,968	37,118	135,086	104,328	35,066	139,394	-6.1	+5.9	-3.1
ATHLETIC JOURNAL	5	.60	33,940		33,940	33,508		33,508	+1.3		+1.3
ATLANTA MAGAZINE	6	1.75	48,828	9,617	58,445	44,438	8,113	52,551	+9.9	+18.5	+11.2
ATLANTIC MONTHLY	6	2.00	398,557	43,583	442,140	395,399	44,990	440,389	+.8	-3.1	+.4
ATTENZIONE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUDIO	6	2.00	114,911	45,744	160,655	116,273	36,667	152,940	-1.2	+24.8	+5.0
AUDUBON	3	3.00	372,070	7,362	379,432	373,466	5,993	379,459	-.4	+22.8	
AUTOWEEK	25	1.25	151,848	2,935	154,783	139,820	3,265	143,085	+8.6	-10.1	+8.2
BACKPACKER	3	3.50	137,606	41,133	178,739	130,551	45,654	176,205	+5.4	-9.9	+1.4
BALTIMORE BUSINESS JOURNAL	25	.75	7,468	397	7,865						

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BALTIMORE MAGAZINE	6	1.75	46,703	6,690	53,393	44,683	5,979	50,662	+4.5	+11.9	+5.4
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	25	1.50	153,161	107,166	260,327	179,439	113,062	292,501	-14.6	-5.2	-11.0
BASEBALL DIGEST	6	1.50	202,891	26,812	229,703	210,653	26,920	237,573	-3.7	-.4	-3.3
BASSMASTER MAGAZINE	5	2.00	405,574	17,175	422,749	390,713	18,805	409,518	+3.8	-8.7	+3.2
BETTER HOMES AND GARDENS	6	1.50	7,467,065	557,329	8,024,394	7,506,399	497,000	8,003,399	-.5	+12.1	+.3
BETTER HOMES AND GARDENS-COUNTRY HOME	3	2.95	478,776	264,333	743,109						
BICYCLING	5	2.50	174,913	73,798	248,711	169,774	83,599	253,373	+3.0	-11.7	-1.8
BLACK ENTERPRISE	6	1.75	225,162	10,269	235,431	238,348	10,440	248,788	-5.5	-1.6	-5.4
BLAIR & KETCHUM'S COUNTRY JOURNAL	6	1.95	305,325	20,036	325,361	295,066	25,070	320,136	+3.5	-20.1	+1.6
THE BLOOD-HORSE	26	2.25	20,916	1,216	22,132	20,009	951	20,960	+4.5	+27.9	+5.6
BOATING	6	2.75	142,174	49,250	191,424	142,966	48,045	191,011	-.6	+2.5	+.2
BON APPETIT	6	1.95	1,175,045	133,235	1,308,280	1,147,206	154,180	1,301,386	+2.4	-13.6	+.5
BOSTON MAGAZINE	6	1.95	105,285	23,977	129,262	94,700	21,328	116,028	+11.2	+12.4	+11.4
BOWLING DIGEST	3	2.00	93,161	9,580	102,741	96,658	9,766	106,424	-3.6	-1.9	-3.5
BOYS' LIFE	6	1.00	1,492,956		1,492,956	1,515,678		1,515,678	-1.5		-1.5
BRIDES	3	3.50	35,949	372,312	408,261	41,273	359,353	400,626	-12.9	+3.6	+1.9
BUSINESS FORMS & SYSTEMS	8	7.50	5,700		5,700	5,787		5,787	-1.5		-1.5
BUSINESS WEEK (INTERNATIONAL)	24	1.75	74,115	8,752	82,867	71,266	9,817	81,083	+4.0	-10.8	+2.2
BUSINESS WEEK (NORTH AMERICA)	24	2.00	772,672	22,737	795,409	752,032	23,191	775,223	+2.7	-2.0	+2.6
BUSINESS WEEK (WORLD WIDE)			846,787	31,489	878,276	823,297	33,008	856,305	+2.9	-4.6	+2.6
BYTE MAGAZINE	6	3.50	298,951	92,693	391,644	291,087	118,300	409,387	+2.7	-21.6	-4.3
CALIFORNIA BUSINESS	6	1.95	50,465	3,119	53,584	55,840	3,195	59,035	-9.6	-2.4	-9.2
CALIFORNIA CITY GROUP			316,556	72,225	388,781	315,617	75,536	391,153	+.3	-4.4	-.6
CALIFORNIA MAGAZINE	6	2.00	279,889	18,349	298,238	242,693	21,903	264,596	+15.3	-16.2	+12.7

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CAPPER'S WEEKLY	13	.55	417,820		417,820	395,438		395,438	+5.7		+5.7
CAR AND DRIVER	6	2.25	666,655	245,883	912,538	594,920	232,442	827,362	+12.1	+5.8	+10.3
CAR CRAFT	6	1.75	245,209	210,332	455,541	215,222	206,518	421,740	+13.9	+1.8	+8.0
CAROLINA GAME & FISH	6	1.95	13,414	10,442	23,856	11,856	9,934	21,790	+13.1	+5.1	+9.5
CARS & PARTS	6	1.95	68,664	38,506	107,170	75,678	37,806	113,484	-9.3	+1.9	-5.6
CASHFLOW	5	10.00	9,420		9,420	8,542	4	8,546	+10.3	-100.0	+10.2
CAT FANCY	6	2.00	127,338	13,634	140,972	85,508	10,821	96,329	+48.9	+26.0	+46.3
CATHOLIC DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CATS MAGAZINE	6	2.00	110,561	2,374	112,935	91,441	2,071	93,512	+20.9	+14.6	+20.8
CBS MAGAZINE NETWORK			1,061,959	465,645	1,527,604	1,466,112	475,991	1,942,103	-27.6	-2.2	-21.3
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	1.75	1,404,441	32,350	1,436,791	1,379,828	37,800	1,417,628	+1.8	-14.4	+1.4
CHERI	6	3.50		278,686	278,686		357,560	357,560		-22.1	-22.1
CHICAGO	6	2.25	204,689	21,539	226,228	197,632	24,096	221,728	+3.6	-10.6	+2.0
THE CHRONICLE OF HIGHER EDUCATION	25	1.75	71,162		71,162	71,047		71,047	+.2		+.2
THE CHRONICLE OF THE HORSE	26	1.25	19,538	259	19,797	18,462	254	18,716	+5.8	+2.0	+5.8
CIRCUS	6	1.95	31,522	390,031	421,553	22,705	406,559	429,264	+38.8	-4.1	-1.8
CLEVELAND MAGAZINE	6	1.95	34,120	8,303	42,423	31,607	8,644	40,251	+8.0	-3.9	+5.4
CLUB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CLUB INTERNATIONAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CO-ED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME.								
COLONIAL HOMES	3	3.00	393,137	207,300	600,437	414,331	209,830	624,161	-5.1	-1.2	-3.8
COLORADO HOMES & LIFESTYLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COLUMBUS MONTHLY	6	1.75	29,169	4,556	33,725	29,245	4,865	34,110	-.3	-6.4	-1.1
COMMERCE MAGAZINE	6	1.75	9,946	68	10,014	10,937	41	10,978	-9.1	+65.9	-8.8

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COMPUTE!	6	2.95	222,737	149,873	372,610	167,503	234,328	401,831	+33.0	-36.0	-7.3
COMPUTE!'S GAZETTE	6	2.95	174,986	127,913	302,899	112,399	143,739	256,138	+55.7	-11.0	+18.3
COMPUTER ENTERTAINMENT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE CONDE NAST LTD.			2,562,061	1,441,781	4,003,842	1,880,531	1,323,752	3,204,283	+36.2	+8.9	+25.0
THE CONDE NAST PACKAGE OF WOMEN			2,100,618	4,100,255	6,200,873	2,119,902	3,900,610	6,020,512	-.9	+5.1	+3.0
CONNECTICUT MAGAZINE	6	1.95	61,981	6,122	68,103	62,948	5,696	68,644	-1.5	+7.5	-.8
CONNOISSEUR	6	3.00	237,808	18,709	256,517	214,027	16,003	230,030	+11.1	+16.9	+11.5
CONSUMERS DIGEST	3	2.00	1,099,095	978	1,100,073	994,420	7,008	1,001,428	+10.5	-86.0	+9.9
THE COOK'S MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CORPORATE REPORT - MINNESOTA	6	2.50	12,953	1,207	14,160	13,332	1,332	14,664	-2.8	-9.4	-3.4
COSMOPOLITAN	6	1.95	297,445	2,522,664	2,820,109	263,730	2,724,240	2,987,970	+12.8	-7.4	-5.6
COUNTRY LIVING	6	1.95	913,774	450,958	1,364,732	758,091	425,825	1,183,916	+20.5	+5.9	+15.3
COUNTRY MAGAZINE	6	1.95	93,717	8,797	102,514	66,592	8,973	75,565	+40.7	-2.0	+35.7
COUNTRY MUSIC	3	2.25	348,146		348,146	299,736		299,736	+16.2		+16.2
CRAFTS	6	1.95	353,267	131,820	485,087	337,950	150,607	488,557	+4.5	-12.5	-.7
CRAFTS 'N THINGS	3	1.75	238,023	51,087	289,110	270,595	1,818	272,413	-12.0	+2710.1	+6.1
CREATIVE IDEAS FOR LIVING	6	1.95	704,965	30,024	734,989	703,882	38,771	742,653	+.2	-22.6	-1.0
CRUISE TRAVEL	3	2.00	142,648	10,339	152,987	130,084	10,208	140,292	+9.7	+1.3	+9.0
CRUISING WORLD	6	2.50	84,526	30,192	114,718	81,846	32,809	114,655	+3.3	-8.0	+.1
CYCLE	6	1.50	312,590	112,833	425,423	314,412	118,876	433,288	-.6	-5.1	-1.8
CYCLE GUIDE	6	1.75	160,711	65,111	225,822	172,035	80,085	252,120	-6.6	-18.7	-10.4
CYCLE WORLD	6	1.75	242,767	98,932	341,699	257,264	106,243	363,507	-5.6	-6.9	-6.0
D MAGAZINE	6	1.95	64,721	15,412	80,133	63,398	17,723	81,121	+2.1	-13.0	-1.2
DALLAS COWBOYS OFFICIAL WEEKLY	8	1.00	70,840	1,433	72,273	79,509	2,290	81,799	-10.9	-37.4	-11.6

AUDIT BUREAU OF CIRCULATIONS

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DALLAS-FT. WORTH HOME & GARDEN	6	2.00	56,465	7,754	64,219	54,497	7,847	62,344	+3.6	-1.2	+3.0
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	27,997	7,152	35,149	22,337	8,258	30,595	+25.3	-13.4	+14.9
DARKROOM PHOTOGRAPHY	3	2.25	70,770	9,686	80,456	70,050	8,076	78,126	+1.0	+19.9	+3.0
DAYTIME TV	6	1.95		151,620	151,620		174,696	174,696		-13.2	-13.2
DAYTIME TV PRESENTS	2	1.95		103,672	103,672		137,698	137,698		-24.7	-24.7
DC COMICS GROUP			42,504	3,008,240	3,050,744	37,192	2,986,041	3,023,233	+14.3	+.7	+.9
DELAWARE TODAY	6	1.95	12,808	2,248	15,056	13,026	2,102	15,128	-1.7	+6.9	-.5
DELL CROSSWORD PUZZLES	6	1.50	142,826	208,516	351,342	104,483	249,782	354,265	+36.7	-16.5	-.8
DELL CROSSWORD SPECIAL	3	1.75	10,973	203,500	214,473	7,083	226,082	233,165	+54.9	-10.0	-8.0
DELL PENCIL PUZZLES AND WORD GAMES	3	1.50	20,536	185,733	206,269	18,134	198,958	217,092	+13.2	-6.6	-5.0
DELL PUZZLE MAGAZINE GROUP			232,239	1,244,832	1,477,071	177,077	1,353,022	1,530,099	+31.2	-8.0	-3.5
DELL WORD SEARCH PUZZLES	6	1.00	11,361	182,917	194,278	6,184	172,350	178,534	+83.7	+6.1	+8.8
DENVER MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DIAL	6		1,234,323		1,234,323	1,285,455		1,285,455	-4.0		-4.0
DIRT BIKE MAGAZINE	6	2.00	44,909	105,202	150,111	50,079	111,276	161,355	-10.3	-5.5	-7.0
DIRT RIDER	6	1.75	71,810	49,950	121,760	69,993	43,333	113,326	+2.6	+15.3	+7.4
DIRT WHEELS	6	2.25	29,983	77,297	107,280	20,274	70,680	90,954	+47.9	+9.4	+17.9
DISCOVER	6	2.50	826,696	127,503	954,199	859,807	130,538	990,345	-3.9	-2.3	-3.6
DISCOVERY	2	.75	1,326,977		1,326,977	1,234,103		1,234,103	+7.5		+7.5
DR. DOBB'S JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DOG WORLD	6	2.50	33,996	28,923	62,919	34,390	28,624	63,014	-1.1	+1.0	-.2
DS YOUTH GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DUNE BUGGIES AND HOT VWS	6	2.50	36,455	72,395	108,850	34,736	71,560	106,296	+4.9	+1.2	+2.4
DYNAMIC YEARS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
EARLY AMERICAN LIFE	3	2.50	312,490	36,617	349,107	282,692	46,297	328,989	+10.5	-20.9	+6.1
EASYRIDERS	6	2.50	77,958	263,039	340,997	70,579	314,763	385,342	+10.5	-16.4	-11.5
EBONY	6	1.75	1,501,898	220,180	1,722,078	1,441,649	235,484	1,677,133	+4.2	-6.5	+2.7
THE ECONOMIST	13	2.50	96,258	8,478	104,736	93,858	7,395	101,253	+2.6	+14.6	+3.4
80 MICRO	6	4.00	76,489	17,195	93,684	74,369	29,632	104,001@	+2.9	-42.0	-9.9
THE ELKS MAGAZINE	5	.25	1,604,653		1,604,653	1,616,728		1,616,728	-.7		-.7
ENDLESS VACATION	4	4.00	418,820		418,820	336,819		336,819	+24.3		+24.3
ENTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EPIC ILLUSTRATED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EQUUS	6	2.50	109,231	3,550	112,781	107,227	3,687	110,914	+1.9	-3.7	+1.7
ESQUIRE MAGAZINE	6	2.50	565,162	145,442	710,604	609,933	129,171	739,104	-7.3	+12.6	-3.9
ESSENCE	6	1.50	616,335	185,337	801,672	473,029	227,608	700,637	+30.3	-18.6	+14.4
FAMILY CIRCLE	8	.85	314,969	6,387,165	6,702,134	202,136	6,801,372	7,003,508	+55.8	-6.1	-4.3
FAMILY COMPUTING	6	2.50	339,053	61,132	400,185	243,326	72,504	315,830	+39.3	-15.7	+26.7
THE FAMILY HANDYMAN	5	1.75	1,154,276	52,008	1,206,284	1,155,489	59,570	1,215,059	-.1	-12.7	-.7
FEDERAL TIMES	25	1.00	33,131	1,294	34,425	36,274	1,118	37,392	-8.7	+15.7	-7.9
FIELD & STREAM	6	1.75	1,863,059	144,933	2,007,992	1,852,731	150,733	2,003,464	+.6	-3.8	+.2
50 PLUS	6	1.50	380,949		380,949	312,312		312,312	+22.0		+22.0
FINANCIAL WORLD	13	2.00	128,214	5,830	134,044	103,016	7,328	110,344	+24.5	-20.4	+21.5
FINE TUNING	6		41,387		41,387	38,071		38,071	+8.7		+8.7
FINS AND FEATHERS			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
FIREHOUSE	6	2.50	110,936		110,936	109,088		109,088	+1.7		+1.7
FISHING AND HUNTING NEWS	26	1.00	118,645	6,105	124,750	123,662	4,707	128,369	-4.1	+29.7	-2.8
FLORIDA SPORTSMAN	6	1.95	53,545	29,361	82,906	47,759	26,622	74,381	+12.1	+10.3	+11.5
FLORIDA TREND	6	2.50	37,720	3,494	41,214	34,332	3,954	38,286	+9.9	-11.6	+7.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
FLOWER & GARDEN MAGAZINE	3	1.50	628,658	10,500	639,158	590,868	10,583	601,451	+6.4	-.8	+6.3
FLY FISHERMAN	3	2.95	120,749	22,241	142,990	126,750	23,002	149,752	-4.7	-3.3	-4.5
FLYING	6	1.95	255,305	75,267	330,572	252,227	78,467	330,694	+1.2	-4.1	
FLYING MODELS	6	2.00	10,012	17,061	27,073	9,844	19,052	28,896	+1.7	-10.5	-6.3
FOOD & WINE, THE GUIDE TO GOOD TASTE	6	1.95	571,582	30,890	602,472	523,461	18,715	542,176	+9.2	+65.1	+11.1
FOOTBALL DIGEST	5	1.50	164,895	10,500	175,395	193,796	11,689	205,485	-14.9	-10.2	-14.6
FORBES	13	3.00	693,412	32,315	725,727	693,269	33,467	726,736		-3.4	-.1
FOREIGN AFFAIRS	3	4.95	79,091	10,965	90,056	77,410	9,886	87,296	+2.2	+10.9	+3.2
FORTUNE	13	3.50	705,614	34,601	740,215	677,323	32,580	709,903	+4.2	+6.2	+4.3
FORUM	6	2.50	28,223	347,594	375,817	26,415	412,124	438,539	+6.8	-15.7	-14.3
FOUR WHEELER	6	2.50	87,877	118,120	205,997	75,656	106,986	182,642	+16.2	+10.4	+12.8
FULL CRY	6	1.50	36,166	203	36,369	35,732	206	35,938	+1.2	-1.5	+1.2
GALLERY MAGAZINE	6	3.50	21,927	445,644	467,571	22,333	469,915	492,248	-1.8	-5.2	-5.0
GAMBLING TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
GAME & FISH GROUP			130,057	70,228	200,285	126,415	65,780	192,195	+2.9	+6.8	+4.2
GAMES	6	1.75	565,133	89,298	654,431	546,833	112,571	659,404	+3.3	-20.7	-.8
GENESIS	6	3.50	2,551	228,174	230,725	3,100	292,793	295,893	-17.7	-22.1	-22.0
GEO	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
GEORGIA SPORTSMAN	6	1.95	40,213	14,395	54,608	38,385	13,437	51,822	+4.8	+7.1	+5.4
GLAMOUR	6	1.95	771,666	1,495,755	2,267,421	790,705	1,467,169	2,257,874	-2.4	+1.9	+.4
GLOBE	26	.55	64,815	1,670,608	1,735,423	62,827	1,877,842	1,940,669	+3.2	-11.0	-10.6
GOLF (INCORPORATING GOLFING)	6	1.95	713,582	83,354	796,936	701,631	92,447	794,078	+1.7	-9.8	+.4
GOLF DIGEST	6	1.95	1,128,775	105,386	1,234,161	1,100,278	97,912	1,198,190	+2.6	+7.6	+3.0
GOLF WORLD	24	1.00	78,127		78,127	85,017		85,017	-8.1		-8.1

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
GOOD HOUSEKEEPING	6	1.95	3,402,320	1,800,702	5,203,022	3,449,794	1,846,733	5,296,527	-1.4	-2.5	-1.8
GOURMET	6	2.00	1,033,824	129,618	1,163,442	536,240	118,162	654,402	+92.8	+9.7	+77.8
GQ-GENTLEMEN'S QUARTERLY	6	2.50	264,252	392,942	657,194	231,286	375,891	607,177	+14.3	+4.5	+8.2
GREAT LAKES FISHERMAN	6	1.75	23,388	11,989	35,377	22,832	14,915	37,747	+2.4	-19.6	-6.3
GREAT LAKES SPORTSMAN GROUP			126,679	37,018	163,697	134,028	39,540	173,568	-5.5	-6.4	-5.7
GRIT	26	.75	502,674	98,650	601,324	421,021	148,851	569,872	+19.4	-33.7	+5.5
GUIDEPOSTS	6	.75	4,252,313		4,252,313	4,215,389		4,215,389	+.9		+.9
GUN DOG	3	2.95	65,899	687	66,586	50,934		50,934	+29.4		+30.7
GUNS & AMMO	6	2.00	373,293	149,866	523,159	376,622	155,066	531,688	-.9	-3.4	-1.6
GUNS MAGAZINE	6	2.00	97,578	40,516	138,094						
HARPER'S BAZAAR	6	2.00	302,365	437,600	739,965	293,378	438,769	732,147	+3.1	-.3	+1.1
HARPER'S MAGAZINE	6	2.00	119,956	30,181	150,137	115,636	35,457	151,093	+3.7	-14.9	-.6
HARVARD BUSINESS REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HEALTH	6	2.25	1,027,531	4,633	1,032,164	973,797	672	974,469	+5.5	+589.4	+5.9
HIGH FIDELITY	6	1.95	379,238	32,583	411,821	349,704	34,509	384,213	+8.4	-5.6	+7.2
HIGH SOCIETY	6	3.75		321,301	321,301		375,341	375,341		-14.4	-14.4
HIGH TECHNOLOGY	6	2.00	281,591	25,037	306,628	272,015	35,843	307,858	+3.5	-30.1	-.4
HISTORIC PRESERVATION	3	2.50	137,949	1,715	139,664	128,677	1,623	130,300	+7.2	+5.7	+7.2
HISTORY NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HIT PARADER	6	2.25		254,934	254,934		288,275	288,275		-11.6	-11.6
HOME	6	1.95	576,291	108,334	684,625	473,153	81,788	554,941	+21.8	+32.5	+23.4
HOME MECHANIX	6	1.50	1,364,199	126,830	1,491,029	1,444,616	156,667	1,601,283	-5.6	-19.0	-6.9
THE HOMEOWNER	5	1.95	635,624	23,280	658,904	585,501	33,192	618,693	+8.6	-29.9	+6.5
HONOLULU	6	2.00	29,868	2,773	32,641	32,554	2,941	35,495	-8.3	-5.7	-8.0
HORIZON			UNDER TEMPORARY SUSPENSION OF SERVICE								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
HORSE & RIDER	6	1.75	86,678	20,111	106,789	59,296	20,870	80,166	+46.2	-3.6	+33.2
HORSEMAN - THE MAGAZINE OF PERFORMANCE HORSEMANSHIP	6	1.75	139,020	13,333	152,353	146,496	13,568	160,064	-5.1	-1.7	-4.8
HORSEPLAY	6	2.75	42,951	2,947	45,898	41,380	1,488	42,868	+3.8	+98.1	+7.1
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	109,030	15,142	124,172	105,291	6,542	111,833	+3.6	+131.5	+11.0
HOT ROD	6	2.00	563,183	303,420	866,603	544,761	310,122	854,883	+3.4	-2.2	+1.4
HOUNDS & HUNTING	6	1.00	11,252	17	11,269	11,969	21	11,990	-6.0	-19.0	-6.0
HOUSE & GARDEN	6	4.00	549,745	91,455	641,200	464,446	87,557	552,003	+18.4	+4.5	+16.2
HOUSE BEAUTIFUL	6	1.95	587,709	253,229	840,938	595,325	275,607	870,932	-1.3	-8.1	-3.4
HOUSTON CITY MAGAZINE	6	2.00	48,125	15,923	64,048	42,513	15,497	58,010	+13.2	+2.7	+10.4
HOUSTON HOME & GARDEN	6	2.00	70,986	14,104	85,090	70,495	14,696	85,191	+.7	-4.0	-.1
HOUSTON MAGAZINE	6	1.25	14,799	1,405	16,204	14,917	408	15,325	-.8	+244.4	+5.7
HUSTLER	UNDER TEMPORARY SUSPENSION OF SERVICE										
IN FISHERMAN	3	2.50	116,116	116,394	232,510	112,358	94,011	206,369	+3.3	+23.8	+12.7
INCIDER	6	2.95	72,065	32,998	105,063	42,193	31,186	73,379@	+70.8	+5.8	+43.2
INC.	6	3.00	583,917	26,813	610,730	468,573	32,626	501,199	+24.6	-17.8	+21.9
INDIANAPOLIS BUSINESS JOURNAL	25	.75	11,040	1,448	12,488	9,651	1,430	11,081	+14.4	+1.3	+12.7
INDIANAPOLIS MONTHLY	6	1.75	27,318	4,318	31,636	21,328	3,986	25,314	+28.1	+8.3	+25.0
INFOWORLD	24	1.75	132,310	7,162	139,472	96,863	10,647	107,510	+36.6	-32.7	+29.7
INSIDE SPORTS	6	2.00	196,277	141,198	337,475	119,748	145,152	264,900	+63.9	-2.7	+27.4
INSTRUCTOR	5	2.50	252,218	55	252,273	250,880	147	251,027	+.5	-62.6	+.5
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	6	1.75	66,969	12,283	79,252	86,037	11,700	97,737	-22.2	+5.0	-18.9
ISLANDS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
IT'S ME	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
JET	25	1.25	651,867	162,579	814,446	665,774	195,249	861,023	-2.1	-16.7	-5.4
JUNIOR LEAGUE REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JUNIOR SCHOLASTIC			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE KIWANIS MAGAZINE	5	.45	284,200		284,200	281,538		281,538	+.9		+.9
LADIES' HOME JOURNAL	6	1.50	4,124,644	915,513	5,040,157	4,118,900	1,001,451	5,120,351	+.1	-8.6	-1.6
LADY'S CIRCLE	3	1.75		61,988	61,988		74,519	74,519		-16.8	-16.8
LAKELAND BOATING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LEARNING, THE MAGAZINE FOR CREATIVE TEACHING	4	2.50	162,448		162,448	174,298		174,298	-6.8		-6.8
LIFE	6	2.50	911,895	708,839	1,620,734	874,651	651,099	1,525,750	+4.3	+8.9	+6.2
LOS ANGELES MAGAZINE	6	2.25	108,364	56,698	165,062	101,652	62,244	163,896	+6.6	-8.9	+.7
LOUISIANA GAME & FISH	6	1.95	11,324	7,377	18,701	11,319	7,967	19,286		-7.4	-3.0
LOUISIANA LIFE	3	3.00	37,507	9,713	47,220	37,538	11,529	49,067	-.1	-15.8	-3.8
M, THE CIVILIZED MAN	6	3.00	86,646	47,038	133,684	49,744	35,191	84,935	+74.2	+33.7	+57.4
MCCALL'S	6	1.50	5,568,014	664,467	6,232,481	5,454,996	769,412	6,224,408	+2.1	-13.6	+.1
MCCALL'S NEEDLEWORK & CRAFTS	3	2.50	472,730	235,806	708,536						
MACFADDEN WOMEN'S GROUP			1,342,863	980,468	2,323,331	1,345,312	975,148	2,320,460	-.2	+.5	+.1
MADEMOISELLE	6	1.95	348,025	846,379	1,194,404	333,727	829,462	1,163,189	+4.3	+2.0	+2.7
THE MAGAZINE ANTIQUES	6	5.00	52,048	5,266	57,314	49,567	3,937	53,504	+5.0	+33.8	+7.1
MARVEL COMICS GROUP			291,877	6,255,088	6,546,965	273,976	5,771,911	6,045,887	+6.5	+8.4	+8.3
MATURE OUTLOOK	3		265,395		265,395						
METROPOLITAN DETROIT	6	2.00	23,728	7,601	31,329						
METROPOLITAN HOME	6	2.50	649,148	72,833	721,981	651,325	75,167	726,492	-.3	-3.1	-.6
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	24,770	3,583	28,353	22,539	2,628	25,167	+9.9	+36.3	+12.7
MICHIGAN LIVING	6	.75	817,510		817,510	806,906		806,906	+1.3		+1.3

AUDIT BUREAU OF CIRCULATIONS

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MICHIGAN SPORTSMAN	4	1.75	24,668	8,574	33,242	27,123	8,412	35,535	-9.1	+1.9	-6.5
MILWAUKEE MAGAZINE	6	1.95	34,447	6,393	40,840	19,453	6,028	25,481	+77.1	+6.1	+60.3
MPLS. ST. PAUL MAGAZINE	6	1.95	36,849	11,609	48,458	35,186	9,825	45,011	+4.7	+18.2	+7.7
MINNESOTA SPORTSMAN	4	1.75	27,520	6,923	34,443	29,728	7,275	37,003	-7.4	-4.8	-6.9
MISSISSIPPI GAME & FISH	6	1.95	9,026	4,060	13,086	8,759	3,845	12,604	+3.0	+5.6	+3.8
MODEL RAILROADER	6	2.00	107,133	75,717	182,850	96,182	84,733	180,915	+11.4	-10.6	+1.1
MODERN BRIDE	3	3.50	39,176	328,300	367,476	38,157	322,542	360,699	+2.7	+1.8	+1.9
MODERN MATURITY	3		11,818,316		11,818,316	9,887,549		9,887,549	+19.5		+19.5
MODERN PHOTOGRAPHY	6	1.95	635,665	101,443	737,108	589,507	112,885	702,392	+7.8	-10.1	+4.9
MONEY	6	2.50	1,312,484	318,429	1,630,913	1,183,689	297,737	1,481,426	+10.9	+6.9	+10.1
MONTHLY DETROIT	6	1.50	32,227	8,880	41,107	30,312	7,168	37,480	+6.3	+23.9	+9.7
THE MOTHER EARTH NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MOTHER JONES	5	1.75	133,936	16,064	150,000	149,902	22,079	171,981	-10.7	-27.2	-12.8
MOTOCROSS ACTION MAGAZINE	6	2.00	20,203	69,833	90,036	24,228	79,133	103,361	-16.6	-11.8	-12.9
MOTOR BOATING & SAILING	6	2.00	111,056	33,552	144,608	107,884	33,438	141,322	+2.9	+.3	+2.3
MOTOR TREND	6	2.00	542,272	208,172	750,444	551,724	205,653	757,377	-1.7	+1.2	-.9
MOTORCYCLIST	6	1.75	145,459	79,741	225,200	143,501	82,250	225,751	+1.4	-3.1	-.2
MOTORHOME	6	2.00	104,116	10,621	114,737	107,401	10,808	118,209	-3.1	-1.7	-2.9
MOTORLAND	3	.50	1,553,148		1,553,148	1,470,064		1,470,064	+5.7		+5.7
MS. MAGAZINE	6	1.75	435,323	43,912	479,235	421,053	42,617	463,670	+3.4	+3.0	+3.4
MUSCLE & FITNESS	6	3.50	57,650	372,023	429,673	49,967	358,695	408,662	+15.4	+3.7	+5.1
MUSIC CITY NEWS			UNDER TEMPORARY SUSPENSION OF SERVICE								
MUSICIAN	6	2.25	53,195	49,649	102,844	68,567	48,109	116,676	-22.4	+3.2	-11.9
NASHVILLE!	6	1.75	12,557	1,381	13,938	14,954	1,085	16,039	-16.0	+27.3	-13.1
NATION'S BUSINESS	6	2.25	867,798	1,077	868,875	860,477	963	861,440	+.9	+11.8	+.9

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
NATIONAL ENQUIRER	26	.65	446,467	4,060,588	4,507,055	462,161	4,251,003	4,713,164	-3.4	-4.5	-4.4
NATIONAL EXAMINER	26	.55	15,154	1,023,685	1,038,839	10,465	989,808	1,000,273	+44.8	+3.4	+3.9
NATIONAL GEOGRAPHIC	6	1.90	10,367,739	81 657	10,449,396	10,147,843	55,011	10,202,854	+2.2	+48.4	+2.4
NATIONAL LAMPOON	6	2.00	214,892	199,048	413,940	246,542	227,589	474,131	-12.8	-12.5	-12.7
THE NATIONAL LAW JOURNAL	26	2.00	37,953	51	38,004	34,709	72	34,781	+9.3	-29.2	+9.3
NATIONAL NEWS	1		772,809		772,809	747,063		747,063	+3.4		+3.4
NRTA/AARP NEWS BULLETINS	6		11,246,295		11,246,295	9,648,341		9,648,341	+16.6		+16.6
NATIONAL REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NATURAL HISTORY	6	2.50	489,790	6,300	496,090	500,821	5,992	506,813	-2.2	+5.1	-2.1
NAVY TIMES	25	1.50	82,837	7,217	90,054	77,739	6,328	84,067	+6.6	+14.0	+7.1
NEW BODY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEW JERSEY MONTHLY	6	2.00	85,678	12,973	98,651	85,370	11,362	96,732	+.4	+14.2	+2.0
NEW MEXICO MAGAZINE	6	1.95	86,916	4,335	91,251	91,760	4,129	95,889	-5.3	+5.0	-4.8
THE NEW REPUBLIC	24	1.95	88,058	4,292	92,350	87,089	6,419	93,508	+1.1	-33.1	-1.2
NEW SHELTER	5	1.50	699,711	30,712	730,423	673,389	24,601	697,990	+3.9	+24.8	+4.6
NEW WOMAN	6	1.75	497,601	595,989	1,093,590	372,326	637,736	1,010,062	+33.6	-6.5	+8.3
NEW YORK MAGAZINE	25	1.75	408,180	39,031	447,211	394,622	38,977	433,599	+3.4	+.1	+3.1
THE NEW YORKER	26	1.50	469,507	32,912	502,419	462,778	37,543	500,321	+1.5	-12.3	+.4
NEWSWEEK	25	1.95	2,897,534	161,876	3,059,410	2,862,880	174,397	3,037,277	+1.2	-7.2	+.7
NEWSWEEK INTERNATIONAL (ASIA EDITION)	24	.47	127,610	55,845	183,455	158,310	72,718	231,028	-19.4	-23.2	-20.6
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	25	.90	196,289	105,218	301,507	183,834	118,509	302,343	+6.8	-11.2	-.3
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	25	.57	26,599	23,512	50,111	22,436	23,655	46,091	+18.6	-.6	+8.7
NIBBLE MAGAZINE	6	3.25	38,328	30,177	68,505	28,552	31,135	59,687	+34.2	-3.1	+14.8
NORTH AMERICAN HUNTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
OFF ROAD	6	2.00	46,634	77,191	123,825	39,762	86,005	125,767	+17.3	-10.2	-1.5
OFFICIAL CROSSWORD PUZZLES	6	1.50	21,805	189,750	211,555	20,952	221,332	242,284	+4.1	-14.3	-12.7
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	14,510	144,933	159,443	13,219	142,773	155,992	+9.8	+1.5	+2.2
OHIO FISHERMAN	6	1.75	25,646	11,665	37,311	26,813	13,896	40,709	-4.4	-16.1	-8.3
OHIO MAGAZINE	6	1.50	98,422	4,851	103,273	82,314	4,901	87,215	+19.6	-1.0	+18.4
OKLAHOMA GAME & FISH	6	1.95	2,571	4,640	7,211	1,679	2,854	4,533	+53.1	+62.6	+59.1
OKLAHOMA HOME & GARDEN	6	2.00	6,789	1,759	8,548	7,102	2,140	9,242	-4.4	-17.8	-7.5
OMNI	6	2.50	520,505	345,056	865,561	504,706	327,576	832,282	+3.1	+5.3	+4.0
1,001 HOME IDEAS	6	1.95	1,492,092	35,933	1,528,025	1,462,345	32,871	1,495,216	+2.0	+9.3	+2.2
OPERA NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OREGON MAGAZINE	6	2.00	21,073	4,405	25,478	22,716	4,909	27,625	-7.2	-10.3	-7.8
OUTDOOR LIFE	6	1.75	1,365,293	135,957	1,501,250	1,352,634	159,263	1,511,897	+.9	-14.6	-.7
OUTSIDE	6	1.95	162,127	58,536	220,663	160,412	63,151	223,563	+1.1	-7.3	-1.3
PACIFIC NORTHWEST	5	1.95	49,905	3,846	53,751	51,608	4,181	55,789	-3.3	-8.0	-3.7
PAINT HORSE JOURNAL	6	2.00	9,994	293	10,287	9,863	305	10,168	+1.3	-3.9	+1.2
PALM BEACH LIFE	6	2.50	10,107	5,686	15,793	11,150	4,860	16,010	-9.4	+17.0	-1.4
PARENTS	6	1.95	1,611,393	94,857	1,706,250	1,586,983	93,059	1,680,042	+1.5	+1.9	+1.6
PENNSYLVANIA OUTDOORS	4	1.75	20,085	6,752	26,837	21,264	8,021	29,285	-5.5	-15.8	-8.4
PENTHOUSE	6	3.50	224,863	2,976,000	3,200,863	195,004	3,005,010	3,200,014	+15.3	-1.0	
PEOPLE WEEKLY	25	1.50	1,207,137	1,611,360	2,818,497	999,109	1,696,322	2,695,431	+20.8	-5.0	+4.6
PERFORMANCE HORSEMAN	6	2.50	27,676	1,099	28,775	29,572	363	29,935	-6.4	+202.8	-3.9
PERSONAL COMPUTING	6	2.50	491,241	49,737	540,978	447,862	77,557	525,419	+9.7	-35.9	+3.0
PETERSEN ACTION GROUP			2,731,583	1,302,833	4,034,416	2,718,717	1,312,616	4,031,333	+.5	-.7	+.1
PETERSEN MOTOR GROUP			1,879,589	1,085,582	2,965,171	1,721,584	993,938	2,715,522	+9.2	+9.2	+9.2
PETERSEN'S CIRCLE TRACK	6	2.75	52,156	43,957	96,113	47,399	44,069	91,468	+10.0	-.3	+5.1

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.25	151,278	155,619	306,897	149,730	150,333	300,063	+1.0	+3.5	+2.3
PETERSEN'S HUNTING	6	2.00	204,768	71,821	276,589	223,182	71,021	294,203	-8.3	+1.1	-6.0
PETERSEN'S PHOTOGRAPHIC	6	2.00	221,956	59,542	281,498	234,407	62,716	297,123	-5.3	-5.1	-5.3
PETERSEN'S PICKUPS & MINI-TRUCKS	6	1.75	108,222	34,391	142,613	116,646	39,062	155,708	-7.2	-12.0	-8.4
PHILADELPHIA BUSINESS JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PHILADELPHIA MAGAZINE	6	1.95	123,201	29,071	152,272	115,506	26,467	141,973	+6.7	+9.8	+7.3
PHOENIX	6	1.95	33,889	4,215	38,104	26,409	4,204	30,613	+28.3	+.3	+24.5
PHOENIX HOME/GARDEN	6	2.00	30,143	3,028	33,171	31,002	3,152	34,154	-2.8	-3.9	-2.9
PILLSBURY CLASSICS	6	2.25		410,516	410,516		379,736	379,736		+8.1	+8.1
PITTSBURGH BUSINESS TIMES-JOURNAL	25	.75	7,534	417	7,951	6,244	467	6,711	+20.7	-10.7	+18.5
PITTSBURGH MAGAZINE	6	1.75	49,394	6,622	56,016	48,549	7,270	55,819	+1.7	-8.9	+.4
PLANE & PILOT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PLAYBOY	6	3.00	2,551,437	1,559,887	4,111,324	2,293,560	1,908,764	4,202,324	+11.2	-18.3	-2.2
PLAYGIRL	6	2.95	252,535	371,129	623,664	194,786	449,242	644,028	+29.6	-17.4	-3.2
POCKET CROSSWORD PUZZLES	6	1.00	10,228	129,483	139,711	7,022	141,745	148,767	+45.7	-8.7	-6.1
POPULAR COMPUTING	6	2.50	199,965	62,337	262,302	214,761	87,068	301,829	-6.9	-28.4	-13.1
POPULAR HOT RODDING	6	1.75	96,493	183,849	280,342	81,356	185,987	267,343	+18.6	-1.1	+4.9
POPULAR MECHANICS	6	1.50	1,363,359	313,701	1,677,060	1,340,740	323,126	1,663,866	+1.7	-2.9	+.8
POPULAR PHOTOGRAPHY	6	1.95	799,922	115,217	915,139	801,904	123,385	925,289	-.2	-6.6	-1.1
POPULAR SCIENCE	6	1.75	1,595,806	208,828	1,804,634	1,565,373	237,353	1,802,726	+1.9	-12.0	+.1
PRACTICAL HORSEMAN	6	2.50	51,430	2,607	54,037	49,336	1,652	50,988	+4.2	+57.8	+6.0
PREVENTION	6	1.50	2,760,281	159,374	2,919,655	2,899,499	135,004	3,034,503	-4.8	+18.1	-3.8
PRO BASS	5	1.75	147,798	26,203	174,001	85,319	23,230	108,549	+73.2	+12.8	+60.3
PSYCHOLOGY TODAY	6	1.95	779,967	82,226	862,193	771,738	84,667	856,405	+1.1	-2.9	+.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE	6	3.00	48,659	393	49,052	46,744	300	47,044	+4.1	+31.0	+4.3
THE QUARTER HORSE JOURNAL	6	2.50	76,988	3,336	80,324	81,639	3,834	85,473	-5.7	-13.0	-6.0
RADIO-ELECTRONICS	6	1.95	152,947	72,432	225,379	142,210	82,806	225,016	+7.6	-12.5	+.2
RAILROAD MODEL CRAFTSMAN	6	2.00	32,907	52,142	85,049	33,047	56,736	89,783	-.4	-8.1	-5.3
READER'S DIGEST	6	1.50	16,948,099	936,719	17,884,818	17,042,897	969,500	18,012,397	-.6	-3.4	-.7
RECORD	6	1.50	58,261	66,837	125,098	26,552	75,534	102,086	+119.4	-11.5	+22.5
REDBOOK	6	1.50	3,470,849	734,006	4,204,855	3,328,218	611,137	3,939,355	+4.3	+20.1	+6.7
RIDER	6	1.50	129,522	17,552	147,074	129,497	14,396	143,893		+21.9	+2.2
RIGHT ON!			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ROAD & TRACK	6	2.00	461,007	278,582	739,589	479,672	258,943	738,615	-3.9	+7.6	+.1
ROCK MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
RODALE'S ORGANIC GARDENING	6	1.95	1,299,611	11,384	1,310,995	1,361,204	12,165	1,373,369	-4.5	-6.4	-4.5
ROLLING STONE	12	1.95	660,856	262,993	923,849	539,293	251,137	790,430	+22.5	+4.7	+16.9
THE ROTARIAN	6	.75	487,127		487,127	480,864		480,864	+1.3		+1.3
RUN	6	2.95	107,769	77,340	185,109	31,554	62,530	94,084	+241.5	+23.7	+96.7
THE RUNNER	6	2.50	210,424	64,350	274,774	200,997	66,359	267,356	+4.7	-3.0	+2.8
RUNNER'S WORLD	6	2.50	219,989	82,026	302,015	238,972	119,064	358,036	-7.9	-31.1	-15.6
SACRAMENTO MAGAZINE	6	1.75	20,680	3,241	23,921	15,204	3,154	18,358	+36.0	+2.8	+30.3
SAIL	6	2.50	110,505	59,575	170,080	114,066	58,944	173,010	-3.1	+1.1	-1.7
ST. LOUIS BUSINESS JOURNAL	25	.75	16,498	1,332	17,830	15,302	1,301	16,603	+7.8	+2.4	+7.4
ST. LOUIS MAGAZINE	6	1.95	21,341	6,021	27,362	25,533	5,299	30,832	-16.4	+13.6	-11.3
SALT WATER SPORTSMAN	6	2.50	93,006	23,274	116,280	88,707	22,542	111,249	+4.8	+3.2	+4.5
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	31,660	2,187	33,847	31,010	2,455	33,465	+2.1	-10.9	+1.1
SAN DIEGO MAGAZINE	6	2.00	47,478	11,653	59,131	44,693	11,952	56,645	+6.2	-2.5	+4.4
SAN FRANCISCO FOCUS	6	1.50	160,714	3,874	164,588	169,272	1,340	170,612	-5.1	+189.1	-3.5

AUDIT BUREAU OF CIRCULATIONS

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SAN FRANCISCO MAGAZINE			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
THE SATURDAY EVENING POST	4	1.75	552,630	119,007	671,637	519,480	158,378	677,858	+6.4	-24.9	-.9
SATURDAY REVIEW MAGAZINE			UNDER TEMPORARY SUSPENSION OF SERVICE								
SAVVY	6	2.00	293,961	18,565	312,526	287,115	16,514	303,629	+2.4	+12.4	+2.9
SCHOLASTIC MAGAZINES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCIENCE	26	2.50	156,670		156,670	153,710		153,710	+1.9		+1.9
SCIENCE DIGEST	6	2.00	411,186	179,178	590,364	363,384	211,981	575,365	+13.2	-15.5	+2.6
SCIENCE 85	5	2.00	640,638	79,781	720,419	642,828	76,455	719,283	-.3	+4.4	+.2
SCIENCE NEWS	26	1.00	160,761		160,761	153,364		153,364	+4.8		+4.8
SCOUTING	3	.60	963,555		963,555	990,216		990,216	-2.7		-2.7
SEA	6	1.75	40,290	6,825	47,115	33,305	7,458	40,763	+21.0	-8.5	+15.6
SELF	6	1.95	517,141	617,558	1,134,699	536,774	552,866	1,089,640	-3.7	+11.7	+4.1
SENIOR SCHOLASTIC UNIT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SEVENTEEN	6	1.50	1,235,431	502,191	1,737,622	1,199,675	495,707	1,695,382	+3.0	+1.3	+2.5
SHAPE	6	1.95	127,653	381,537	509,190	110,654	351,427	462,081	+15.4	+8.6	+10.2
SHOOTING TIMES	6	1.95	95,306	104,770	200,076	109,870	116,999	226,869	-13.3	-10.5	-11.8
SIGNATURE	6	2.00	812,280		812,280	762,846		762,846	+6.5		+6.5
SIMPLICITY SEWING FOR TODAY	2	2.25	73,243	148,472	221,715	65,339	201,573	266,912	+12.1	-26.3	-16.9
16 MAGAZINE	6	1.75	14,536	171,581	186,117	12,090	273,114	285,204	+20.2	-37.2	-34.7
SKI (INCORPORATING SKI LIFE)	4	1.75	341,400	62,946	404,346	345,314	65,506	410,820	-1.1	-3.9	-1.6
SKIING	3	1.75	349,816	88,000	437,816	342,759	90,979	433,738	+2.1	-3.3	+.9
SKIN DIVER MAGAZINE	6	2.50	175,943	29,929	205,872	162,922	29,875	192,797	+8.0	+.2	+6.8
SMITHSONIAN	6	2.50	2,164,615	8,216	2,172,831	2,068,383	7,341	2,075,724	+4.7	+11.9	+4.7
SNOW WEEK	7	1.00	26,483		26,483	19,316		19,316	+37.1		+37.1
SOAP OPERA DIGEST	13	1.50	349,485	437,373	786,858	393,581	406,953	800,534	-11.2	+7.5	-1.7

AUDIT BUREAU OF CIRCULATIONS

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SOAP OPERA STARS	3	1.95		90,829	90,829		104,391	104,391		-13.0	-13.0
SOLDIER OF FORTUNE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.75		86,518	86,518		98,058	98,058		-11.8	-11.8
SOUTHERN ACCENTS	3	4.00	153,837	52,660	206,497	127,505	43,773	171,278	+20.7	+20.3	+20.6
SOUTHERN LIVING	6	2.50	2,143,832	153,454	2,297,286	2,117,912	139,437	2,257,349	+1.2	+10.1	+1.8
SOUTHERN OUTDOORS	4	1.50	201,002	27,961	228,963	188,276	25,005	213,281	+6.8	+11.8	+7.4
SOUTHWEST ART	6	4.50	44,219	7,905	52,124	45,041	8,354	53,395	-1.8	-5.4	-2.4
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SPORT	6	2.00	781,292	150,131	931,423	773,363	151,500	924,863	+1.0	-.9	+.7
THE SPORTING NEWS	25	1.95	651,678	55,714	707,392	595,916	58,165	654,081	+9.4	-4.2	+8.2
SPORTS AFIELD	6	1.95	406,520	106,704	513,224	391,618	136,708	528,326	+3.8	-21.9	-2.9
SPORTS ILLUSTRATED	25	1.95	2,696,449	117,935	2,814,384	2,592,308	107,297	2,699,605	+4.0	+9.9	+4.3
STAR	26	.69	150,609	3,169,589	3,320,198	152,419	3,447,704	3,600,123	-1.2	-8.1	-7.8
STAR HITS	5	1.95	8,735	156,559	165,294		170,061	170,061		-7.9	-2.8
STEREO REVIEW	6	1.75	508,508	67,417	575,925	516,160	59,764	575,924	-1.5	+12.8	
STERLING'S WOMEN'S GROUP				964,620	964,620		1,239,060	1,239,060		-22.1	-22.1
STOCK CAR RACING	6	2.50	35,177	44,931	80,108	34,934	50,302	85,236	+.7	-10.7	-6.0
SUCCESS!	6	2.00	291,662	38,035	329,697	254,787	34,528	289,315	+14.5	+10.2	+14.0
SUN	26	.55	1,467	250,276	251,743	844	153,721	154,565	+73.8	+62.8	+62.9
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,295,623	93,732	1,389,355	1,307,058	88,824	1,395,882	-.9	+5.5	-.5
SUPER CHEVY	6	2.25	59,143	73,640	132,783	43,015	61,508	104,523	+37.5	+19.7	+27.0
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	15,686	37,913	53,599	13,769	39,002	52,771	+13.9	-2.8	+1.6
SUPER TEEN	6	1.75		159,417	159,417		226,340	226,340		-29.6	-29.6
SURVIVE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	3	2.50	300,160	51,500	351,660	186,005	75,497	261,502	+61.4	-31.8	+34.5
TEACHING AND COMPUTERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
'TEEN	6	1.50	744,496	258,163	1,002,659	720,300	272,169	992,469	+3.4	-5.1	+1.0
TEEN BEAT	6	1.75	12,688	152,847	165,535	5,627	175,327	180,954	+125.5	-12.8	-8.5
TEEN MACHINE	4	1.75		87,362	87,362		119,729	119,729		-27.0	-27.0
TENNESSEE SPORTSMAN	6	1.95	2,250	5,809	15,059	9,063	5,896	14,959	+2.1	-1.5	+.7
TENNIS	6	1.75	463,891	43,427	507,318	462,097	43,341	505,438	+.4	+.2	+.4
TEXAS BUSINESS	6	2.25	37,484	11,158	48,642	33,785	12,290	46,075	+10.9	-9.2	+5.6
TEXAS FISHERMAN-A COMPLETE GUIDE TO THE TEXAS OUTDOORS	6	1.50	52,366	8,753	61,119	46,749	5,336	52,085	+12.0	+64.0	+17.3
TEXAS HOMES	6	2.50	70,661	13,806	84,467	73,347	11,193	84,540	-3.7	+23.3	-.1
TEXAS MONTHLY	6	2.00	241,807	46,087	287,894	238,203	49,648	287,851	+1.5	-7.2	
TEXAS SPORTSMAN	6	1.95	23,776	12,705	36,481	27,155	14,148	41,303	-12.4	-10.2	-11.7
TIGER BEAT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIGER BEAT STAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIME - THE WEEKLY NEWSMAGAZINE	25	1.95	4,482,488	207,287	4,689,775	4,399,869	230,998	4,630,867	+1.9	-10.3	+1.3
TIME ATLANTIC	25	.85	420,459	110,780	531,239	410,886	114,236	525,122	+2.3	-3.0	+1.2
TIME LATIN AMERICA	25	.97	57,789	32,955	90,744	63,413	36,852	100,265	-8.9	-10.6	-9.5
TIME PACIFIC	25	.67	326,535	71,575	398,110	309,467	73,416	382,883	+5.5	-2.5	+4.0
TOWN & COUNTRY	6	3.00	330,568	98,635	429,203	283,713	97,710	381,423	+16.5	+.9	+12.5
TRAILER LIFE	6	2.00	286,739	18,175	304,914	285,952	18,634	304,586	+.3	-2.5	+.1
TRAINS	6	2.25	46,001	31,831	77,832	39,923	32,821	72,744	+15.2	-3.0	+7.0
TRAVEL & LEISURE	6	2.95	975,050	9,762	984,812	944,189	13,187	957,376	+3.3	-26.0	+2.9
TRAVELER	2	4.70	1,022,676	369	1,023,045	803,862	1,582	805,444	+27.2	-76.7	+27.0

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
TRUE STORY	6	1.25	1,232,896	281,266	1,514,162	1,209,349	274,608	1,483,957	+1.9	+2.4	+2.0
TUNED IN SAN DIEGO	PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE										
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		360,745		360,745	372,339		372,339	-3.1		-3.1
TV CROSSWORDS	9	1.25	43,679	258,533	302,212	93,535	239,281	332,816	-53.3	+8.0	-9.2
TV GUIDE (USA)	26	.60	8,685,907	8,479,154	17,165,061	8,612,892	8,732,581	17,345,473	+.8	-2.9	-1.0
TV PICTURE LIFE	3	1.95		88,608	88,608		75,800	75,800		+16.9	+16.9
UNIQUE HOMES	3	6.95	42,657	32,987	75,644	38,665	32,594	71,259	+10.3	+1.2	+6.2
U.S. NEWS & WORLD REPORT	24	1.95	2,017,068	53,604	2,070,672	2,055,572	58,580	2,114,152	-1.9	-8.5	-2.1
US	11	1.25	515,492	436,039	951,531	489,012	588,827	1,077,839	+5.4	-25.9	-11.7
VANITY FAIR	6	2.00	286,403	59,515	345,918	231,136	50,383	281,519	+23.9	+18.1	+22.9
VENTURE	6	3.00	285,154	21,325	306,479	265,237	25,104	290,341	+7.5	-15.1	+5.6
V.F.W. MAGAZINE	6	.20	1,774,828		1,774,828	1,760,007		1,760,007	+.8		+.8
VIDEO	6	1.95	222,047	83,582	305,629	200,131	77,772	277,903	+11.0	+7.5	+10.0
VIDEO REVIEW	6	1.95	282,889	87,224	370,113	243,675	86,757	330,432	+16.1	+.5	+12.0
VISION - THE LATIN AMERICAN MAGAZINE	12	2.00	189,039	14,534	203,573	190,447	15,185	205,632	-.7	-4.3	-1.0
VOGUE	6	3.00	427,837	768,251	1,196,088	417,423	691,759	1,109,182	+2.5	+11.1	+7.8
VOGUE PATTERNS	3	2.25	154,072	127,457	281,529	158,996	132,535	291,531	-3.1	-3.8	-3.4
"W"	13	2.50	190,440	21,521	211,961	187,422	22,700	210,122	+1.6	-5.2	+.9
THE WASHINGTON POST NATIONAL WEEKLY EDITION	25	1.50	50,211	661	50,872	46,298	1,108	47,406	+8.5	-40.3	+7.3
THE WASHINGTONIAN	6	1.95	93,422	43,421	136,843	94,246	41,549	135,795	-.9	+4.5	+.8
WEEKLY WORLD NEWS	24	.50	26,302	993,522	1,019,824	18,971	884,617	903,588	+38.6	+12.3	+12.9
WEIGHT WATCHERS MAGAZINE	6	1.50	706,929	153,740	860,669	697,547	149,916	847,463	+1.3	+2.6	+1.6
WEST MICHIGAN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
THE WESTERN HORSEMAN	6	1.75	94,880	60,968	155,848	98,016	62,022	160,038	-3.2	-1.7	-2.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
WESTERN OUTDOORS	5	2.00	144,513	7,061	151,574	146,009	4,878	150,887	-1.0	+44.8	+.5
WESTWAYS	6	1.25	421,104		421,104	409,673		409,673	+2.8		+2.8
WISCONSIN SPORTSMAN	4	1.75	54,406	14,769	69,175	55,913	15,832	71,745	-2.7	-6.7	-3.6
WOMAN	3	1.75	3,233	401,387	404,620	2,938	398,034	400,972	+10.0	+.8	+.9
WOMAN'S DAY	7	.89	62,831	6,527,442	6,590,273	69,833	6,788,654	6,858,487	-10.0	-3.8	-3.9
WOMAN'S WORLD	26	.69		1,305,162	1,305,162		1,116,461	1,116,461		+16.9	+16.9
WOMEN IN BUSINESS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
WOODENBOAT	3	3.50	53,591	42,906	96,497	49,561	43,112	92,673	+8.1	-.5	+4.1
THE WORKBASKET	5	1.00	1,727,412	27,800	1,755,212	1,777,362	28,700	1,806,062	-2.8	-3.1	-2.8
WORKBENCH	3	1.50	853,850	37,833	891,683	841,600	42,833	884,433	+1.5	-11.7	+.8
WORKING MOTHER	6	1.95	529,900	14,059	543,959	499,121	16,918	516,039	+6.2	-16.9	+5.4
WORKING WOMAN	6	2.50	686,316	24,478	710,794	629,021	23,555	652,576	+9.1	+3.9	+8.9
WORLD PRESS REVIEW	6	2.00	102,522	3,039	105,561	146,814	3,628	150,442	-30.2	-16.2	-29.8
WORLD TENNIS	6	1.75	338,685	16,925	355,610	356,632	28,900	385,532	-5.0	-41.4	-7.8
WRITER'S DIGEST	6	2.00	171,473	25,269	196,742	171,075	26,168	197,243	+.2	-3.4	-.3
YACHT RACING/CRUISING	6	2.50	34,848	11,827	46,675	30,865	11,137	42,002	+12.9	+6.2	+11.1
YACHTING	6	2.50	102,647	45,800	148,447	97,544	48,797	146,341	+5.2	-6.1	+1.4
YANKEE	6	1.50	923,671	62,887	986,558	875,151	74,903	950,054	+5.5	-16.0	+3.8
YOUNG MISS	5	1.50	702,096	73,142	775,238	714,308	92,040	806,348	-1.7	-20.5	-3.9
ZIFF-DAVIS MAGAZINE NETWORK			3,034,968	753,867	3,788,835	2,965,348	751,958	3,717,306	+2.3	+.3	+1.9
CANADA											
ALBERTA REPORT	25	2.00	55,913	3,333	59,246	55,206	3,610	58,816	+1.3	-7.7	+.7
ATLANTIC INSIGHT	6	1.95	41,857	2,236	44,093	50,262	4,518	54,780	-16.7	-50.5	-19.5
BC OUTDOORS	5	2.25	25,996	5,899	31,895	26,585	6,180	32,765	-2.2	-4.5	-2.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
CANADIAN BUSINESS	6	2.50	86,591	9,148	95,739	86,941	7,249	94,190	-.4	+26.2	+1.6
CANADIAN LIVING	6	1.79	262,650	231,670	494,320	209,763	243,837	453,600	+25.2	-5.0	+9.0
CANADIAN WORKSHOP	6	2.25	73,639	4,598	78,237	59,344	6,465	65,809	+24.1	-28.9	+18.9
CANADIAN YACHTING POWER AND SAIL	6	2.50	21,507	2,543	24,050	21,725	3,332	25,057	-1.0	-23.7	-4.0
CHATELAINE	6	1.50	1,029,145	77,452	1,106,597	1,022,404	82,557	1,104,961	+.7	-6.2	+.1
CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.50	283,486	20,550	304,036	282,713	20,142	302,855	+.3	+2.0	+.4
CITY & COUNTRY HOME	4	3.00	75,355	8,654	84,009	90,124	9,519	99,643	-16.4	-9.1	-15.7
CLIN D'OEIL	6	2.95	12,727	66,819	79,546	12,355	76,041	88,396	+3.0	-12.1	-10.0
COMBINED STATEMENT FOR CANADIAN YACHTING POWER AND SAIL AND PACIFIC YACHTING			32,403	8,026	40,429	33,798	9,886	43,684	-4.1	-18.8	-7.5
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.50	1,312,631	98,002	1,410,633	1,305,117	102,699	1,407,816	+.6	-4.6	+.2
COMPUTING NOW!	6	3.25	10,990	3,601	14,591	11,562	7,908	19,470	-4.9	-54.5	-25.1
COUP DE PEIGNE	2	2.50	5,418	31,516	36,934	2,943	43,342	46,285	+84.1	-27.3	-20.2
COUP DE POUCE	6	1.69	76,836	105,308	182,144	34,523	132,811	167,334	+122.6	-20.7	+8.9
CROC	6	2.50	11,793	64,375	76,168	13,955	54,244	68,199	-15.5	+18.7	+11.7
DECORATION CHEZ-SOI	6	2.50	20,259	44,107	64,366	23,110	45,545	68,655	-12.3	-3.2	-6.2
ELECTRONICS TODAY INTERNATIONAL	6	3.25	11,392	4,728	16,120	12,146	7,146	19,292	-6.2	-33.8	-16.4
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	149,980	11,592	161,572	130,193	11,829	142,022	+15.2	-2.0	+13.8
FILLES D'AUJOURD'HUI	6	2.25	10,313	15,153	25,466	5,662	17,121	22,783	+82.1	-11.5	+11.8
THE FINANCIAL POST MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FINANCIAL TIMES OF CANADA	25	1.00	103,314	1,987	105,301	103,518	1,642	105,160	-.2	+21.0	+.1
FLARE	6	1.75	185,023	24,077	209,100	192,140	25,333	217,473	-3.7	-5.0	-3.9

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PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
HARROWSMITH MAGAZINE	3	3.00	132,832	20,073	152,905	120,555	19,506	140,061	+10.2	+2.9	+9.2
HOCKEY NEWS	20	1.50	82,738	23,788	106,526	84,752	24,251	109,003	-2.4	-1.9	-2.3
LA SEMAINE	26	1.59	335	39,053	39,388	101	70,517	70,618	+231.7	-44.6	-44.2
L'ACTUALITE	6	1.50	247,616	17,071	264,687	249,046	15,315	264,361	-.6	+11.5	+.1
LE LUNDI	26	1.59	11,071	85,017	96,088	13,403	88,394	101,797	-17.4	-3.8	-5.6
LEGION MAGAZINE	6	1.00	536,940		536,940	536,136		536,136	+.1		+.1
LEISURE WAYS	4	.60	515,224		515,224	481,096		481,096	+7.1		+7.1
LES IDEES DE MA MAISON	6	2.50	19,066	42,565	61,631	5,256	39,136	44,392	+262.7	+8.8	+38.8
M	6	2.00	21,634	43,325	64,959	26,763	42,806	69,569	-19.2	+1.2	-6.6
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	25	1.50	630,009	18,811	648,820	625,290	18,734	644,024	+.8	+.4	+.7
MARIE-PIER	26	1.59	843	20,523	21,366	1,547	28,588	30,135	-45.5	-28.2	-29.1
THE NEWFOUNDLAND HERALD	26	1.00	1,027	35,749	36,776	955	35,739	36,694	+7.5		+.2
ONTARIO OUT OF DOORS	5	2.50	42,862	8,648	51,510	45,390	6,765	52,155	-5.6	+27.8	-1.2
ORAH	3		13,618		13,618	14,484		14,484	-6.0		-6.0
OUTDOOR CANADA	5	1.95	129,605	9,129	138,734	120,957	8,987	129,944	+7.1	+1.6	+6.8
PACIFIC YACHTING	6	2.75	10,896	5,483	16,379	12,073	6,554	18,627	-9.7	-16.3	-12.1
PHOTO LIFE	6	2.00	63,598	4,347	67,945	64,012	3,700	67,712	-.6	+17.5	+.3
QUEBEC SCIENCE	6	2.95	14,962	5,199	20,161	15,585	4,557	20,142	-4.0	+14.1	+.1
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	1.69	1,275,437	86,443	1,361,880	1,245,077	90,911	1,335,988	+2.4	-4.9	+1.9
THE READER'S DIGEST - COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,629,099	111,897	1,740,996	1,560,046	114,850	1,674,896	+4.4	-2.6	+3.9
RENOVATION BRICOLAGE	6	2.75	24,540	11,992	36,532	26,279	13,860	40,139	-6.6	-13.5	-9.0
SATURDAY NIGHT	6	3.25	131,600	5,360	136,960	132,454	7,049	139,503	-.6	-24.0	-1.8
SEL ET POIVRE	6	2.75	12,720	29,353	42,073	13,352	34,256	47,608	-4.7	-14.3	-11.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SELECTION DU READER'S DIGEST	6	1.69	353,662	25,454	379,116	314,969	23,939	338,908	+12.3	+6.3	+11.9
SENTIER CHASSE-PECHE	5	2.75	53,008	18,716	71,724	54,937	18,454	73,391	-3.5	+1.4	-2.3
SOUND & VISION	4	2.00	53,612		53,612	56,707	2,500	59,207	-5.5	-100.0	-9.4
TIME - THE WEEKLY NEWSMAGAZINE - IN CANADA	25	2.25	315,978	24,853	340,831	330,908	31,291	362,199	-4.5	-20.6	-5.9
TORONTO LIFE	9	2.50	80,569	14,665	95,234	78,039	14,848	92,887	+3.2	-1.2	+2.5
TV GUIDE	26	.85	377,407	423,976	801,383	335,617	501,639	837,256	+12.5	-15.5	-4.3
TV HEBDO	26	.89	34,729	218,671	253,400	22,849	200,395	223,244	+52.0	+9.1	+13.5
TV PLUS	26	.85	129	23,848	23,977	162	24,789	24,951	-20.4	-3.8	-3.9
VIVRE	6	2.25	9,619	13,894	23,513	6,312	9,202	15,514	+52.4	+51.0	+51.6
WESTERN SPORTSMAN	3	2.50	25,288	2,235	27,523	24,207	1,828	26,035	+4.5	+22.3	+5.7
FOREIGN											
AL MOSTAKBAL	26	.61	1,306	57,850	59,156	2,183	63,763	65,946	-40.2	-9.3	-10.3
KOL AL ARAB	26	1.20	745	71,577	72,322	527	66,479	67,006	+41.4	+7.7	+7.9
VEA	26	.95	7,501	44,717	52,218	8,140	44,328	52,468	-7.9	+.9	-.5

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United States & Canada

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
U.S.					
ADVERTISING AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADVERTISING WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK COMBINED	46,084	11,539	57,623	56,489	53,430
ADWEEK/EAST	13,443	5,225	18,668	18,693	18,166
ADWEEK/MIDWEST ADVERTISING NEWS	7,560	2,770	10,330	11,061	10,590
ADWEEK/SOUTHEAST ADVERTISING NEWS	4,148	1,176	5,324	5,457	5,029
ADWEEK/SOUTHWEST ADVERTISING NEWS	4,947	723	5,670	5,084	4,731
ADWEEK/WESTERN ADVERTISING NEWS	15,986	1,645	17,631	16,194	14,914
AEROSOL AGE	2,378	3,921	6,299	6,429	5,767
AGRICULTURAL ENGINEERING	9,353		9,353	9,303	9,209
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	25,778	743	26,521	26,303	26,622
AIRLINE & TRAVEL FOOD SERVICE	2,625	10,415	13,040	10,354	
ABA BANKING JOURNAL	39,177	1,988	41,165	42,083	41,225
AMERICAN CERAMIC SOCIETY BULLETIN	10,626	605	11,231	11,143@	9,881@
ACP OBSERVER	54,233		54,233	52,396	54,859
THE AMERICAN FUNERAL DIRECTOR	10,104		10,104	10,111	10,208
AMERICAN GLASS REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN HEALTH:WAITING ROOM EDITION		61,609	61,609	43,521	21,081
THE AMERICAN JOURNAL OF CARDIOLOGY	23,582	6,475	30,057	28,903	28,498
THE AMERICAN JOURNAL OF MEDICINE	37,017	10,858	47,875	45,526	44,693

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
AMERICAN JOURNAL OF NURSING	314,078		314,078	313,233	318,026
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,087		19,087	19,234	19,129
THE AMERICAN JOURNAL OF SURGERY	17,873	4,867	22,740	21,389	21,397
AMERICAN PAINT & COATINGS JOURNAL	4,141	2,455	6,596	6,105	5,956
AMERICAN SCHOOL BOARD JOURNAL	40,876		40,876	40,844	41,099
AMERICAN SHOEMAKING	2,058	533	2,591	2,589	2,571
ASHRAE JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMUSEMENT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ANALYTICAL CHEMISTRY	29,295		29,295	29,870	29,308
ANNALS OF INTERNAL MEDICINE	93,306		93,306	92,466	95,206
AQUACULTURE MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARMY	163,098		163,098	165,316	158,365
ART DIRECTION	9,485		9,485	9,880	9,879
ARTS & ACTIVITIES	21,661		21,661	24,138	21,749
ATLANTA BUSINESS CHRONICLE	5,071	10,973	16,044	15,080	13,224
AUTOBODY AND THE RECONDITIONED CAR	14,407	5,752	20,159	18,114	18,673
AUTOMOTIVE NEWS	63,045		63,045	61,828	60,856
AVIATION WEEK & SPACE TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BETTER ROADS		36,389	36,389	37,150	36,612
BEVERAGE MEDIA	7,488	1,749	9,237	7,446	7,566
BEVERAGE RETAILER WEEKLY	25,744	2,172	27,916	28,398	28,221
BEVERAGE WORLD	11,549	16,264	27,813	27,564	23,264

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
BILLBOARD	46,665		46,665	48,432	45,490
BOBBIN MAGAZINE	9,350		9,350	9,070	8,624
BOTTOMLINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXBOARD CONTAINERS	5,771	7,386	13,157	12,806	12,334
BOXOFFICE	9,875	1,765	11,640	11,735	12,085
BRICK AND CLAY RECORD	2,120	2,571	4,691	5,236	4,900
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	35,126		35,126	35,364	35,471
BUILDING SUPPLY HOME CENTERS		37,533	37,533	36,465	36,093
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	308,831		308,831	311,287	308,491
CANDY INDUSTRY MAGAZINE	3,059	647	3,706	3,880	3,933
CATALOG SHOWROOM MERCHANDISER	553	7,266	7,819	7,690	8,884
CERAMIC INDUSTRY	2,860	4,052	6,912	6,474	6,483
CHAIN STORE AGE EXECUTIVE	2,142	29,563	31,705	31,182	30,674
CHAIN STORE AGE-GENERAL MERCHANDISE	26,422	3,937	30,359	30,812	30,900
CHEMICAL AND ENGINEERING NEWS	126,835		126,835	127,751	126,124
CHEMICAL BUSINESS		41,368	41,368	40,280	39,045
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,994		15,994	15,975	15,934
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COAL AGE	14,321	10,169	24,490	17,196	18,705
COMMERCIAL WEST	3,482	1,081	4,563	3,621	3,656
COMPUTER & SOFTWARE NEWS		39,193	39,193	36,944	34,904
COMPUTER GRAPHICS WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
COMPUTERWORLD	125,649		125,649	125,969	125,067
CONSTRUCTION BULLETIN	5,002	498	5,500	5,469	5,510
COSMETICS & TOILETRIES	2,539		2,539	2,695	2,474
CRAIN'S CHICAGO BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DALLAS/FORT WORTH BUSINESS JOURNAL	4,391	23,498	27,889	13,557	10,610
DATA COMMUNICATIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATA MANAGEMENT	49,081		49,081	49,417	50,636
DECOR	20,583		20,583	20,147	20,021
DISCOUNT STORE NEWS	22,306	1,771	24,077	24,342	24,218
DIY RETAILING	32,808	33,357	66,165	65,751	66,513
DRUG & COSMETIC INDUSTRY	4,564	7,028	11,592	10,730	10,817
DRUG STORE NEWS	38,774	2,049	40,823	37,516	37,766
DUN'S BUSINESS MONTH	7,059	294,444	301,503	301,481	284,499
E&I TV	4,854	27,454	32,308	32,117	31,042
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC LEARNING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC MEDIA	11,061	13,568	24,629	24,119	24,031
ELECTRONIC NEWS	68,918		68,918	67,618	65,591
ELECTRONIC SERVICING & TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
ENERGY USER NEWS	15,656		15,656	15,686	15,764
ENGINEERING & MINING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING NEWS RECORD	102,401		102,401	102,884	103,383
ENGINEERING TIMES	61,122	12,141	73,263	73,653	74,729
THE EXECUTIVE EDUCATOR	14,869		14,869	14,817	14,194
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	18,769		18,769	19,143	19,596
FEEDSTUFFS	17,076	1,721	18,797	19,016	19,348
FINANCIAL ANALYSTS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FIRE ENGINEERING	38,062		38,062	34,809	33,887
FLOOR COVERING WEEKLY	13,118	7,987	21,105	20,686	20,731
FLOORING	5,935	16,576	22,511	22,479	22,486
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	21,275	2,463	23,738	23,593	23,236
FOOTWEAR NEWS	22,497		22,497	22,528	22,448
FRAMES	19,940		19,940	19,807	19,416
FUELOIL/OIL HEAT AND SOLAR SYSTEMS	3,819	7,569	11,388	11,477	11,016
FURNITURE PRODUCTION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GAS INDUSTRIES		9,100	9,100	9,190	8,975
GEYER'S OFFICE DEALER	12,837	2,475	15,312	12,477	15,486
GIFTS & DECORATIVE ACCESSORIES	32,373		32,373	32,185	33,144
GLASS DIGEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GLASS INDUSTRY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GRAIN AGE	631	8,471	9,102	9,188	9,213

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
GROCERS' SPOTLIGHT		69,397	69,397	69,171	69,516
HARDWARE AGE	13,374	57,785	71,159	70,993	71,028
HAWAII BUSINESS	9,505		9,505	9,548	9,412
HOLLYWOOD REPORTER	16,379	147	16,526	16,029	15,720
HOUSEWARES	3,269	10,109	13,378	13,410	13,233
HOUSTON BUSINESS JOURNAL	12,939	10,024	22,963	21,033	18,422
HYDROCARBON PROCESSING	28,929	4,107	33,036	34,074	35,406
IMPLEMENT & TRACTOR	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDUSTRY WEEK	3,654	346,457	350,111	308,052	301,806
INSURANCE SALES	24,708		24,708	24,574	25,729
INTERIOR DESIGN	48,639		48,639	50,962	48,972
INTERNATIONAL EYECARE	4,408	8,732	13,140	13,347	13,224
IRON AND STEEL ENGINEER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
JET CARGO NEWS	65	26,837	26,902	30,355	
THE JEWELERS' CIRCULAR-KEYSTONE	39,085		39,085	39,143	38,993
THE JOURNAL OF ACCOUNTANCY	276,312		276,312	274,677	271,495
JOURNAL WATER POLLUTION CONTROL FEDERATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
KANSAS CITY BUSINESS JOURNAL	14,186		14,186	13,560	12,846
LEATHER & SHOES	1,036	2,549	3,585	3,328	3,383
LIBRARY JOURNAL	24,941		24,941	25,488	26,110
LIFE INSURANCE SELLING	42,658		42,658	40,305	40,115
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	979	10,393	11,372	11,880	
LP-GAS	5,419	9,918	15,337	15,454	15,508

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LOCKSMITH LEDGER	17,990		17,990	18,601	19,216
LOS ANGELES BUSINESS JOURNAL	4,050	20,300	24,350	19,131	15,485
MANAGEMENT TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE MANUFACTURING CONFECTIONER	2,632	649	3,281	3,207	3,160
MARINE ENGINEERING/LOG	6,830	17,986	24,816	24,955	25,018
MERCHANDISING	1,124	57,933	59,057	59,149	59,158
METAL BUILDING REVIEW	2,731	19,126	21,857	20,300	19,823
METAL FINISHING	11,433		11,433	11,381	11,081
METAL PROGRESS	41,812	3,349	45,161	45,000	45,080
MICHIGAN BEVERAGE NEWS	5,673	75	5,748	5,612	5,700
MICHIGAN CONTRACTOR & BUILDER	2,731	324	3,055	3,032	2,989
MICHIGAN ROADS AND CONSTRUCTION	1,438	505	1,943	1,927	1,951
MICRO MARKETWORLD		42,228	42,228	40,347	38,998
MILLING & BAKING NEWS	4,321		4,321	4,464	4,502
MINING ENGINEERING	24,412	4,430	28,842	29,832	30,166
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	105,712	19,451	125,163	125,529	124,206
MOTOR	125,865		125,865	125,248	125,439
THE MUSIC TRADES	6,472		6,472	6,634	6,633
NATION'S RESTAURANT NEWS	75,340	1,817	77,157	74,976	72,744
NATIONAL DEFENSE	36,948	2,329	39,277	38,626	35,816
NATIONAL FISHERMAN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL HOME CENTER NEWS	4,141	30,222	34,363	33,150	32,411
NHFA'S COMPETITIVEDGE	10,767	11,099	21,866	21,332	21,426

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

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THE NATIONAL LOCKSMITH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL PETROLEUM NEWS	16,244		16,244	16,875	16,249
THE NATIONAL PROVISIONER	9,552		9,552	9,730	9,826
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	14,017		14,017	13,988	13,928
THE NATIONAL UNDERWRITER (PROPERTY AND CASUALTY INSURANCE EDITION)	25,585		25,585	25,566	25,649
NORTHEAST OIL WORLD	3,710	1,817	5,527	5,754	
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,503		12,503	11,954	11,534
NORTHWESTERN BANKER	3,589	1,082	4,671	4,776	4,816
OFFICE ADMINISTRATION AND AUTOMATION	50,324		50,324	57,920	65,739
THE OIL AND GAS JOURNAL	61,146		61,146	61,568	62,467
ON COMMUNICATIONS		60,092	60,092	60,100	
OPTICAL INDEX	1,954	30,988	32,942	28,964	26,436
OPTOMETRIC MONTHLY	6,495		6,495	7,382	7,984
PACIFIC BUSINESS NEWS	12,097		12,097	11,883	11,806
PACIFIC FISHING	9,963		9,963	9,680	9,846
PACIFIC OIL WORLD	2,188		2,188	2,179	2,237
PACKAGING DIGEST		89,569	89,569	87,392	87,247
THE PACKER	15,005		15,005	14,727	14,492
PAPER SALES	8,984	3,933	12,917	12,815	12,821
PAPER TRADE JOURNAL	6,847	18,248	25,095	18,076	9,742
PEDIATRICS	41,052		41,052	39,883	40,589
PENNSYLVANIA MEDICINE	15,053	1,921	16,974	17,018	16,421

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

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THE PET DEALER	1,352	12,247	13,599	13,047	11,968
PETROLEUM ENGINEER INTERNATIONAL	11,270	26,566	37,836	37,515	36,986
PHOENIX BUSINESS JOURNAL	2,560	9,143	11,703	8,938	12,318
PHOTOGRAPHIC TRADE NEWS	9,935	1,967	11,902	11,405	11,574
PIPELINE & GAS JOURNAL	6,284	17,592	23,876	23,955	24,315
PIPELINE DIGEST	5,737	1,428	7,165	7,316	7,690
PLANT ENGINEERING		112,232	112,232	105,506	104,540
PLAYTHINGS	9,555	3,774	13,329	11,580	12,675
THE POULTRY TIMES	11,849		11,849	12,797	13,984
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER/ APARTMENT BUSINESS	8,020	126,543	134,563	134,594	132,809
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC UTILITIES FORTNIGHTLY	7,156		7,156	7,182	7,106
PUBLISHER'S WEEKLY	36,716		36,716	37,887	39,770
PUGET SOUND BUSINESS JOURNAL	5,428	4,872	10,300	9,783	10,713
RAILWAY AGE	15,043	5,858	20,901	21,052	21,116
RAILWAY TRACK AND STRUCTURES	9,096		9,096	8,555	8,527
REAL ESTATE MAGAZINE		10,476	10,476	10,399	10,376
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,379	20,379	20,525	20,606
RESTAURANTS & INSTITUTIONS		127,911	127,911	126,536	126,771

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

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RISK MANAGEMENT	9,831		9,831	9,874	9,998
ROCKY MOUNTAIN BUSINESS JOURNAL	3,899	2,951	6,850	6,291	4,927
ROUGH NOTES	22,887		22,887	24,339	25,836
RSC REFRIGERATION SERVICE AND CONTRACTING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RUBBER WORLD	4,208	6,610	10,818	10,808	10,037
RURAL ELECTRIFICATION	22,844	1,035	23,879	23,987	23,926
SALES & MARKETING MANAGEMENT	47,163		47,163	43,070	41,931
SAN DIEGO BUSINESS JOURNAL	2,230	10,305	12,535	14,517	12,307
SAN FRANCISCO BUSINESS JOURNAL	3,854	12,618	16,472	14,886	8,878
SAVINGS INSTITUTIONS	28,579		28,579	28,656	29,463
SCHOLASTIC COACH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCHOOL ARTS	18,252	5,457	23,709	23,130	22,882
SCHOOL LIBRARY JOURNAL	40,513		40,513	41,812	42,536
SCREEN PRINTING MAGAZINE	10,922	779	11,701	11,811	11,310
SCRIPPS-HOWARD BUSINESS JOURNALS	49,009	133,573	182,582	163,332	144,031
SEAFOOD BUSINESS REPORT	101	10,990	11,091	11,015	11,082
SEED TRADE NEWS	1,217	2,256	3,473	3,563	3,643
SHIPPING DIGEST	5,192		5,192	5,181	5,715
SIGNS OF THE TIMES	17,090	182	17,272	16,735	16,083
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,919	14,206	16,125	15,260	14,776
SOLAR AGE	44,531	4,750	49,281	53,919	55,429
SOLAR ENGINEERING & CONTRACTING	3,279	11,926	15,205	15,906	15,164
SOUTH FLORIDA BUSINESS JOURNAL	2,089	12,123	14,212	16,192	15,645
SOUTHWEST OIL WORLD	2,734	1,355	4,089	4,246	

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THE STANDARD	4,855		4,855	4,928	4,865
SUPERMARKET NEWS	55,053		55,053	54,831	53,618
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		71,375	71,375	66,272	61,231
THE TAX ADVISER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TELEPHONY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TOBACCO INTERNATIONAL	1,918	413	2,331	2,236	2,224
TOYS, HOBBIES & CRAFTS	3,746	11,578	15,324	15,351	14,818
TRAFFIC WORLD	11,399		11,399	11,590	11,901
TRANSPORT TOPICS	31,739		31,739	32,047	31,753
THE TRAVEL AGENT	32,134	5,447	37,581	34,724	33,631
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	41,143		41,143	40,304	40,076
UNDERWRITERS' REPORT	5,430		5,430	5,489	5,487
U.S. INDUSTRIAL DIRECTORY (1985 EDITION)	4,788	33,481	38,269		38,380
VIDEO MANAGER	979	17,573	18,552	18,554	18,459
VIDEOGRAPHY	13,570		13,570	13,163	13,491
VISUAL MERCHANDISING & STORE DESIGN	10,373	320	10,693	10,250	9,985
WALLCOVERINGS	3,102	5,803	8,905	7,210	5,794
WASHINGTON BUSINESS JOURNAL	2,498	16,766	19,264	11,485	10,800
WATER & WASTES DIGEST		98,095	98,095	95,103	93,742
THE WATERWAYS JOURNAL	6,666		6,666	6,859	7,097
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BANKER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
WESTERN BUILDER	4,244		4,244	4,004	3,993
WESTERN OIL REPORTER	5,509	1,035	6,544	6,890	7,568
WESTERN OUTFITTER	32	13,410	13,442	9,569	
WILSON LIBRARY BULLETIN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WINES & VINES	5,019		5,019	5,172	5,431
WJR (WASHINGTON JOURNALISM REVIEW)	19,344	7,647	26,991	28,106	26,793
WORLD OIL	3,526	36,972	40,498	40,659	40,485
ZIP/TARGET MARKETING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	7,771		7,771	7,810	7,775
COMMUNITY PUBLICATION RATES AND DATA	2,083		2,083	2,129	2,225
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	6,539		6,539	6,619	6,606
DATA SOURCES	25,593		25,593	24,039	28,062
NEWSPAPER RATES AND DATA	6,743		6,743	6,779	6,771
THE POCKET LIST OF RAILROAD OFFICIALS	12,641		12,641	13,204	12,870
SPOT RADIO RATES AND DATA	4,634		4,634	4,648	4,648
SPOT TELEVISION RATES AND DATA	4,499		4,499	4,502	4,469
CANADA					
THE BUSINESS QUARTERLY	9,215	76	9,291	9,608	10,779
CANADIAN UNDERWRITER	8,148		8,148	8,222	8,148

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
FINANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INFORMATIQUE & BUREAUTIQUE	3,609	18,515	22,124	23,896	
JOURNAL CONSTRUCTO	2,112	4,406	6,518	6,486	6,569
LE JOURNAL DES VOYAGES	1,706	3,924	5,630	5,349	
LES AFFAIRES	63,283		63,283	58,811	57,144
MARKETING	9,774		9,774	9,665	9,489
MUNICIPAL WORLD	7,760	676	8,436	8,957	8,694
QUEBEC CONSTRUCTION	1,745	2,373	4,118	4,007	4,045
REVUE COMMERCE	34,640		34,640	33,653	34,093
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES AND DATA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

ABC Farm Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/84 TOTAL PAID
U.S.		
AMERICAN AGRICULTURIST	56,337	61,751
AMERICAN VEGETABLE GROWER	28,243	28,701
ARIZONA FARMER-STOCKMAN	3,220	3,557
CALIFORNIA FARMER	56,633	55,617
THE CATTLEMAN	21,372	22,134
COLORADO RANCHER AND FARMER	18,215	19,945
THE DROVERS JOURNAL	55,571	56,724
FARM JOURNAL	876,065	946,321
THE FARMER	138,025	147,030
THE FARMER-STOCKMAN	198,049	201,191
FARMWEEK	26,891	24,715
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	6,727	6,708
HARVEST FARM UNIT	321,068	355,239
THE HIGH PLAINS JOURNAL	56,492	55,368
HOARD'S DAIRYMAN	176,509	189,336
IDAHO FARMER-STOCKMAN	16,394	17,245
KANSAS FARMER	52,504	58,139
THE KENTUCKY FARMER	31,981	36,324@
MICHIGAN FARMER	60,170	66,885
MISSOURI RURALIST	60,688	63,371
MONTANA FARMER-STOCKMAN	24,244	24,575
THE NATIONAL FUTURE FARMER	441,340	449,620
NEBRASKA FARMER	58,139	61,751
THE OHIO FARMER	87,759	95,929
OREGON FARMER-STOCKMAN	21,468	22,807
PENNSYLVANIA FARMER	65,942	70,915
PRAIRIE FARMER	167,996	187,125
PROGRESSIVE FARMER	557,337	566,170
SUCCESSFUL FARMING	521,754	554,546
UTAH FARMER-STOCKMAN	7,149	7,497
WALLACES FARMER	91,627	102,865
WASHINGTON FARMER-STOCKMAN	25,113	26,079
WESTERN FARMER-STOCKMAN MAGAZINES	97,588	98,203
WISCONSIN AGRICULTURIST	62,037	68,807
WYOMING STOCKMAN-FARMER	3,413	5,530
CANADA		
CATTLEMEN	41,625	40,639
COUNTRY GUIDE	234,313	232,137
COUNTRY LIFE IN BRITISH COLUMBIA	P/S NOT FILED BY PRESS TIME	
GRAINEWS	55,001	52,196
LA TERRE DE CHEZ NOUS	48,320	48,366
LE BULLETIN DES AGRICULTEURS	113,783	119,830
THE WESTERN PRODUCER	141,986	143,487

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	2,373	218		
NEW HAMPSHIRE	1,903	202		
VERMONT	2,417	131		
MASSACHUSETTS	2,955	934		
RHODE ISLAND	375	118		
CONNECTICUT	2,426	516		
NEW ENGLAND	**12,449**	**2,119**		
NEW YORK	34,281	2,131		
NEW JERSEY	4,070	1,098		
PENNSYLVANIA	4,505	2,216		
MIDDLE ATLANTIC	**42,856**	**5,445**		
OHIO		1,511		
INDIANA		827		
ILLINOIS		902		
MICHIGAN		1,431		
WISCONSIN		686		
EAST NO. CENTRAL		**5,357**		
MINNESOTA		563		
IOWA		402		
MISSOURI		533		
NORTH DAKOTA		51	9	
SOUTH DAKOTA		43	7	
NEBRASKA		141		
KANSAS		277		
WEST NO. CENTRAL		**2,010**	**16**	
DELAWARE		138		
MARYLAND		613		
DISTRICT OF COLUMBIA		31		
VIRGINIA		657		
WEST VIRGINIA		171		
NORTH CAROLINA		1,021		
SOUTH CAROLINA		270		
GEORGIA		433		
FLORIDA		658		
SOUTH ATLANTIC		**3,992**		
KENTUCKY		430		
TENNESSEE		593		
ALABAMA		302		
MISSISSIPPI		476		
EAST SO. CENTRAL		**1,801**		
ARKANSAS		222		
LOUISIANA		231		
OKLAHOMA		301		
TEXAS		718		
WEST SO. CENTRAL		**1,472**		
MONTANA		60	6	
IDAHO		133	4	
WYOMING		19	6	
COLORADO		237		
NEW MEXICO		79		
ARIZONA		131	2,136	384
UTAH		108	11	
NEVADA		32	15	883
MOUNTAIN		**799**	**2,178**	**1,267**
ALASKA		71	2	13
WASHINGTON		413	10	
OREGON		397	10	259
CALIFORNIA		1,406		53,989
HAWAII		262	1	89
PACIFIC		**2,549**	**23**	**54,358**
MISCELLANEOUS	595			
UNCLASSIFIED			913	925
UNITED STATES	**55,900**	**25,544**	**3,130**	**56,542**
POSSESSIONS & OTHER AREAS		63		3
U. S. & POSSESSIONS, ETC.	**55,900**	**25,607**	**3,130**	**56,545**
CANADA		702	1	23
FOREIGN	43	756	41	92
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**55,943**	**27,065**	**3,172**	**56,660**

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE			90	2,159
NEW HAMPSHIRE	1		42	1,082
VERMONT			48	2,191
MASSACHUSETTS			104	1,816
RHODE ISLAND			23	244
CONNECTICUT	10		98	1,961
NEW ENGLAND	11		485	9,453
NEW YORK	17		734	20,296
NEW JERSEY	8		133	3,151
PENNSYLVANIA	20		908	28,837
MIDDLE ATLANTIC	45		1,775	52,284
OHIO	24		2,751	44,201
INDIANA	25		2,876	43,316
ILLINOIS	72		5,381	69,298
MICHIGAN	15		1,191	27,886
WISCONSIN	26		1,384	35,432
EAST NO. CENTRAL	162		13,583	220,133
MINNESOTA	11		1,749	54,324
IOWA	21		4,464	78,971
MISSOURI	106		5,276	43,597
NORTH DAKOTA	9		651	19,903
SOUTH DAKOTA	9		1,132	22,418
NEBRASKA	30	169	2,051	44,732
KANSAS	113	518	2,277	43,980
WEST NO. CENTRAL	299	687	17,600	307,925
DELAWARE	1		33	1,738
MARYLAND	16		266	6,237
DISTRICT OF COLUMBIA	15		43	92
VIRGINIA	41		1,192	12,403
WEST VIRGINIA			666	5,211
NORTH CAROLINA	21		682	22,540
SOUTH CAROLINA	22		327	6,369
GEORGIA	39		1,038	14,874
FLORIDA	107		592	5,887
SOUTH ATLANTIC	282		4,839	75,351
KENTUCKY	16		2,372	14,300
TENNESSEE	53		1,783	16,091
ALABAMA	55		856	10,139
MISSISSIPPI	57		546	8,278
EAST SO. CENTRAL	181		5,557	48,808
ARKANSAS	128		1,249	10,282
LOUISIANA	244		425	5,872
OKLAHOMA	1,074		1,696	17,854
TEXAS	17,331		2,397	30,050
WEST SO. CENTRAL	18,777		5,767	64,058
MONTANA	20		593	13,282
IDAHO	8		506	10,771
WYOMING	29	433	440	4,129
COLORADO	74	15,941	1,042	13,010
NEW MEXICO	182	126	302	2,499
ARIZONA	84		231	2,308
UTAH	9		261	2,926
NEVADA	5		102	825
MOUNTAIN	411	16,500	3,477	49,750
ALASKA	6		32	219
WASHINGTON	32		491	11,385
OREGON	19		443	8,735
CALIFORNIA	101		895	17,083
HAWAII	17		30	198
PACIFIC	175		1,891	37,620
MISCELLANEOUS		479		
UNCLASSIFIED				
UNITED STATES	20,323	17,666	54,894	885,382
POSSESSIONS & OTHER AREAS	8		10	25
U. S. & POSSESSIONS, ETC.	20,331	17,666	54,904	885,407
CANADA	35	6	157	185
FOREIGN	478	2	13	349
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	6	1	10	76
GRAND TOTAL	20,850	17,675	55,084	886,017

	THE FARMER	THE FARMER-STOCKMAN	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL
MAINE			5	1
NEW HAMPSHIRE			2	
VERMONT			1	
MASSACHUSETTS			5	5
RHODE ISLAND				1
CONNECTICUT			8	2
NEW ENGLAND			21	9
NEW YORK			29	9
NEW JERSEY			10	5
PENNSYLVANIA			73	6
MIDDLE ATLANTIC			112	20
OHIO			4,855	5
INDIANA			19,300	5
ILLINOIS			191	11
MICHIGAN			56	2
WISCONSIN	298		19	4
EAST NO. CENTRAL	298		24,421	27
MINNESOTA	81,944		12	2
IOWA	294		21	3
MISSOURI			34	9
NORTH DAKOTA	28,330		1	
SOUTH DAKOTA	23,603		5	
NEBRASKA			2	2
KANSAS			12	2
WEST NO. CENTRAL	134,171		87	18
DELAWARE			1	
MARYLAND			6	5
DISTRICT OF COLUMBIA			1	1
VIRGINIA			23	15
WEST VIRGINIA			35	1
NORTH CAROLINA			24	18
SOUTH CAROLINA			4	14
GEORGIA			7	107
FLORIDA			35	6,574
SOUTH ATLANTIC			136	6,735
KENTUCKY			1,450	7
TENNESSEE			405	11
ALABAMA			12	32
MISSISSIPPI			5	8
EAST SO. CENTRAL			1,872	58
ARKANSAS		207	8	3
LOUISIANA		105	1	10
OKLAHOMA		63,188	6	1
TEXAS		127,617	19	24
WEST SO. CENTRAL		191,117	34	38
MONTANA	259			
IDAHO			1	1
WYOMING			1	
COLORADO			5	3
NEW MEXICO		1,566	1	
ARIZONA			5	5
UTAH				
NEVADA				2
MOUNTAIN	259	1,566	13	11
ALASKA			1	
WASHINGTON			1	
OREGON			2	1
CALIFORNIA			14	5
HAWAII				3
PACIFIC			18	9
MISCELLANEOUS		920		
UNCLASSIFIED	955	1,082		
UNITED STATES	135,683	194,685	26,714	6,925
POSSESSIONS & OTHER AREAS				15
U. S. & POSSESSIONS, ETC.	135,683	194,685	26,714	6,940
CANADA	51	5	2	3
FOREIGN		9		19
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	9	16		
GRAND TOTAL	135,743	194,715	26,716	6,962

	HARVEST FARM UNIT	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN
MAINE		2	971	
NEW HAMPSHIRE			724	
VERMONT			2,637	
MASSACHUSETTS		1	1,185	
RHODE ISLAND			137	
CONNECTICUT		11	1,140	
NEW ENGLAND		14	6,794	
NEW YORK		27	15,745	
NEW JERSEY	2,618	11	823	
PENNSYLVANIA	52,539	36	12,646	
MIDDLE ATLANTIC	55,157	74	29,214	
OHIO	85,251	43	8,196	
INDIANA		34	4,720	
ILLINOIS		123	5,032	
MICHIGAN	58,449	27	8,269	
WISCONSIN		44	33,815	
EAST NO. CENTRAL	143,700	271	60,032	
MINNESOTA		97	14,322	
IOWA		295	5,893	
MISSOURI	59,027	2,036	4,851	
NORTH DAKOTA		155	1,193	2
SOUTH DAKOTA		583	1,753	2
NEBRASKA		8,899	1,926	
KANSAS	49,989	23,402	2,858	
WEST NO. CENTRAL	109,016	35,467	32,796	4
DELAWARE	775	3	196	
MARYLAND	4,569	5	2,153	
DISTRICT OF COLUMBIA		13	61	
VIRGINIA		18	2,518	
WEST VIRGINIA	2,959	7	550	
NORTH CAROLINA		20	1,714	
SOUTH CAROLINA		5	577	
GEORGIA		25	1,279	
FLORIDA		17	1,095	
SOUTH ATLANTIC	8,303	113	10,143	
KENTUCKY		18	4,754	
TENNESSEE		32	3,232	
ALABAMA		13	604	
MISSISSIPPI		38	1,047	
EAST SO. CENTRAL		101	9,637	
ARKANSAS		114	1,528	
LOUISIANA		35	812	
OKLAHOMA		8,482	1,578	
TEXAS		3,901	3,399	
WEST SO. CENTRAL		12,532	7,317	
MONTANA		106	387	54
IDAHO		63	1,130	15,151
WYOMING		329	136	43
COLORADO		5,652	839	
NEW MEXICO		384	287	
ARIZONA		59	346	22
UTAH		42	609	119
NEVADA		18	118	103
MOUNTAIN		6,653	3,852	15,492
ALASKA		15	96	14
WASHINGTON		40	2,219	142
OREGON		48	983	210
CALIFORNIA		133	3,192	
HAWAII			46	2
PACIFIC		236	6,536	368
MISCELLANEOUS				
UNCLASSIFIED	4,047			142
UNITED STATES	320,223	55,461	166,321	16,006
POSSESSIONS & OTHER AREAS	1		199	
U. S. & POSSESSIONS, ETC.	320,224	55,461	166,520	16,006
CANADA	5	63	6,367	3
FOREIGN		18	2,563	2
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	11		51	
GRAND TOTAL	320,240	55,542	175,501	16,011

	KANSAS FARMER	THE KENTUCKY FARMER	MICHIGAN FARMER	MISSOURI RURALIST
MAINE		1		
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND		1		
CONNECTICUT		1		
NEW ENGLAND		3		
NEW YORK		11		
NEW JERSEY		2		
PENNSYLVANIA		10		
MIDDLE ATLANTIC		23		
OHIO		295		
INDIANA		244		
ILLINOIS		67		
MICHIGAN		32	58,449	
WISCONSIN		6		
EAST NO. CENTRAL		644	58,449	
MINNESOTA		6		
IOWA		10		
MISSOURI		64		59,027
NORTH DAKOTA		1		
SOUTH DAKOTA		1		
NEBRASKA		2		
KANSAS	49,989	3		
WEST NO. CENTRAL	49,989	87		59,027
DELAWARE				
MARYLAND		9		
DISTRICT OF COLUMBIA		4		
VIRGINIA		55		
WEST VIRGINIA		35		
NORTH CAROLINA		54		
SOUTH CAROLINA		12		
GEORGIA		22		
FLORIDA		61		
SOUTH ATLANTIC		252		
KENTUCKY		30,801		
TENNESSEE		212		
ALABAMA		16		
MISSISSIPPI		4		
EAST SO. CENTRAL		31,033		
ARKANSAS		4		
LOUISIANA		3		
OKLAHOMA		6		
TEXAS		25		
WEST SO. CENTRAL		38		
MONTANA				
IDAHO				
WYOMING				
COLORADO		4		
NEW MEXICO		3		
ARIZONA		13		
UTAH				
NEVADA		3		
MOUNTAIN		23		
ALASKA		3		
WASHINGTON		2		
OREGON		4		
CALIFORNIA		12		
HAWAII				
PACIFIC		21		
MISCELLANEOUS		4		
UNCLASSIFIED	971		567	907
UNITED STATES	50,960	32,128	59,016	59,934
POSSESSIONS & OTHER AREAS			1	
U. S. & POSSESSIONS, ETC.	50,960	32,128	59,017	59,934
CANADA		26	4	
FOREIGN		7		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1		2	4
GRAND TOTAL	50,961	32,161	59,023	59,938

	MONTANA FARMER-STOCKMAN	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER
MAINE		257		
NEW HAMPSHIRE		821		
VERMONT		811		
MASSACHUSETTS		1,130		
RHODE ISLAND		237		
CONNECTICUT		1,874		
NEW ENGLAND		**5,130**		
NEW YORK		6,390		
NEW JERSEY		1,897		
PENNSYLVANIA		11,839		
MIDDLE ATLANTIC		**20,126**		
OHIO		19,535		85,251
INDIANA		9,915		
ILLINOIS		16,679		
MICHIGAN		7,743		
WISCONSIN		19,404		
EAST NO. CENTRAL		**73,276**		**85,251**
MINNESOTA		13,213		
IOWA		13,035	124	
MISSOURI		15,731		
NORTH DAKOTA	48	4,814		
SOUTH DAKOTA	22	3,345	267	
NEBRASKA		6,677	55,073	
KANSAS		7,109	610	
WEST NO. CENTRAL	**70**	**63,924**	**56,074**	
DELAWARE		820		
MARYLAND		2,809		
DISTRICT OF COLUMBIA		166		
VIRGINIA		14,735		
WEST VIRGINIA		5,179		
NORTH CAROLINA		15,338		
SOUTH CAROLINA		3,869		
GEORGIA		13,451		
FLORIDA		14,995		
SOUTH ATLANTIC		**71,362**		
KENTUCKY		13,307		
TENNESSEE		13,966		
ALABAMA		22,599		
MISSISSIPPI		9,154		
EAST SO. CENTRAL		**59,026**		
ARKANSAS		13,607		
LOUISIANA		12,148		
OKLAHOMA		16,606		
TEXAS		49,429		
WEST SO. CENTRAL		**91,790**		
MONTANA	21,771	2,050		
IDAHO	70	3,580		
WYOMING	1,464	1,543	89	
COLORADO		2,747	668	
NEW MEXICO		2,715		
ARIZONA	45	2,846		
UTAH	24	2,418		
NEVADA	24	548		
MOUNTAIN	**23,398**	**18,447**	**757**	
ALASKA	10	157		
WASHINGTON	200	7,281		
OREGON	89	3,619		
CALIFORNIA		19,345		
HAWAII	2	420		
PACIFIC	**301**	**30,822**		
MISCELLANEOUS			609	
UNCLASSIFIED	282			1,091
UNITED STATES	**24,051**	**433,903**	**57,449**	**86,342**
POSSESSIONS & OTHER AREAS		1,726		
U. S. & POSSESSIONS, ETC.	**24,051**	**435,629**	**57,449**	**86,342**
CANADA	22	6	8	1
FOREIGN	2	33	12	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			1	3
GRAND TOTAL	**24,075**	**435,668**	**57,461**	**86,346**

	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER	PROGRESSIVE FARMER
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY		2,618		
PENNSYLVANIA		52,539		
MIDDLE ATLANTIC		55,157		
OHIO			1,444	8,412
INDIANA			65,935	8,425
ILLINOIS			89,707	11,432
MICHIGAN			1,405	1,785
WISCONSIN			1,077	2,443
EAST NO. CENTRAL			159,568	32,497
MINNESOTA				819
IOWA			208	6,794
MISSOURI			972	16,633
NORTH DAKOTA	2			
SOUTH DAKOTA	2			
NEBRASKA				1,628
KANSAS				9,082
WEST NO. CENTRAL	4		1,180	34,956
DELAWARE		775		1,781
MARYLAND		4,569		8,151
DISTRICT OF COLUMBIA				69
VIRGINIA				29,824
WEST VIRGINIA		2,959		9,612
NORTH CAROLINA				51,693
SOUTH CAROLINA				19,098
GEORGIA				35,851
FLORIDA				20,602
SOUTH ATLANTIC		8,303		176,681
KENTUCKY			810	32,442
TENNESSEE				39,682
ALABAMA				35,974
MISSISSIPPI				29,263
EAST SO. CENTRAL			810	137,361
ARKANSAS				28,588
LOUISIANA				21,486
OKLAHOMA				28,393
TEXAS				92,141
WEST SO. CENTRAL				170,608
MONTANA	17			
IDAHO	50			
WYOMING	11			
COLORADO				1,279
NEW MEXICO				4,665
ARIZONA	17			3,161
UTAH	8			
NEVADA	40			
MOUNTAIN	143			9,102
ALASKA	19			34
WASHINGTON	173			
OREGON	20,452			
CALIFORNIA	2			1,092
HAWAII				15
PACIFIC	20,646			1,141
MISCELLANEOUS				1,326
UNCLASSIFIED	210	511	2,005	
UNITED STATES	21,003	63,971	163,563	563,672
POSSESSIONS & OTHER AREAS				11
U. S. & POSSESSIONS, ETC.	21,003	63,971	163,563	563,683
CANADA	2		62	56
FOREIGN	2			270
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	2	1		109
GRAND TOTAL	21,009	63,972	163,625	564,118

	SUCCESSFUL FARMING	UTAH FARMER-STOCKMAN	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN
MAINE	261			
NEW HAMPSHIRE	156			
VERMONT	749			
MASSACHUSETTS	319			
RHODE ISLAND	49			
CONNECTICUT	357			
NEW ENGLAND	**1,891**			
NEW YORK	12,851			
NEW JERSEY	864			
PENNSYLVANIA	12,430			
MIDDLE ATLANTIC	**26,145**			
OHIO	30,643			
INDIANA	35,799			
ILLINOIS	66,107		674	
MICHIGAN	21,152			
WISCONSIN	32,859			
EAST NO. CENTRAL	**186,560**		**674**	
MINNESOTA	56,324		1,687	
IOWA	67,119		83,432	
MISSOURI	35,423		1,042	
NORTH DAKOTA	25,221			3
SOUTH DAKOTA	23,438		327	
NEBRASKA	34,616		591	
KANSAS	28,508		140	
WEST NO. CENTRAL	**270,649**		**87,219**	**3**
DELAWARE	116			
MARYLAND	356			
DISTRICT OF COLUMBIA	52			
VIRGINIA	515			
WEST VIRGINIA	99			
NORTH CAROLINA	371			
SOUTH CAROLINA	173			
GEORGIA	360			
FLORIDA	882			
SOUTH ATLANTIC	**2,924**			
KENTUCKY	878			
TENNESSEE	686			
ALABAMA	408			
MISSISSIPPI	228			
EAST SO. CENTRAL	**2,200**			
ARKANSAS	531			
LOUISIANA	199			
OKLAHOMA	1,002			
TEXAS	1,571			
WEST SO. CENTRAL	**3,303**			
MONTANA	7,613	12		37
IDAHO	4,310	22		158
WYOMING	2,303	211		5
COLORADO	8,400			
NEW MEXICO	295			
ARIZONA	796	18		12
UTAH	590	6,360		15
NEVADA	208	175		15
MOUNTAIN	**24,515**	**6,798**		**242**
ALASKA	103			22
WASHINGTON	4,217	14		24,047
OREGON	2,982	7		138
CALIFORNIA	2,517			
HAWAII	68			
PACIFIC	**9,887**	**21**		**24,207**
MISCELLANEOUS				
UNCLASSIFIED		68	1,264	192
UNITED STATES	**528,074**	**6,887**	**89,157**	**24,644**
POSSESSIONS & OTHER AREAS	3			
U. S. & POSSESSIONS, ETC.	**528,077**	**6,887**	**89,157**	**24,644**
CANADA	399	1	22	10
FOREIGN	445	1	1	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59			2
GRAND TOTAL	**528,980**	**6,889**	**89,180**	**24,656**

	WESTERN FARMER-STOCKMAN MAGAZINES	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT			
NEW ENGLAND			
NEW YORK			
NEW JERSEY			
PENNSYLVANIA			
MIDDLE ATLANTIC			
OHIO			
INDIANA			
ILLINOIS		477	
MICHIGAN		177	
WISCONSIN		59,095	
EAST NO. CENTRAL		59,749	
MINNESOTA		182	
IOWA			
MISSOURI			
NORTH DAKOTA	57		
SOUTH DAKOTA	29		
NEBRASKA			
KANSAS			
WEST NO. CENTRAL	86	182	
DELAWARE			
MARYLAND			
DISTRICT OF COLUMBIA			
VIRGINIA			
WEST VIRGINIA			
NORTH CAROLINA			
SOUTH CAROLINA			
GEORGIA			
FLORIDA			
SOUTH ATLANTIC			
KENTUCKY			
TENNESSEE			
ALABAMA			
MISSISSIPPI			
EAST SO. CENTRAL			
ARKANSAS			
LOUISIANA			
OKLAHOMA			
TEXAS			
WEST SO. CENTRAL			
MONTANA	21,443		
IDAHO	15,531		
WYOMING	1,715		3,037
COLORADO			
NEW MEXICO			
ARIZONA	2,213		
UTAH	6,764		
NEVADA	383		
MOUNTAIN	48,049		3,037
ALASKA	67		
WASHINGTON	24,547		
OREGON	21,175		
CALIFORNIA			
HAWAII	10		
PACIFIC	45,799		
MISCELLANEOUS			
UNCLASSIFIED	1,782	439	412
UNITED STATES	95,716	60,370	3,449
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	95,716	60,370	3,449
CANADA	38	1	
FOREIGN	48	1	
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	10		
GRAND TOTAL	95,812	60,372	3,449

	FARM JOURNAL - CROP EDITIONS ONLY			
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	2,159	2,159		
NEW HAMPSHIRE	1,082	1,082		
VERMONT	2,191	2,191		
MASSACHUSETTS	1,816	1,816		
RHODE ISLAND	244	244		
CONNECTICUT	1,961	1,961		
NEW ENGLAND	**9,453**	**9,453**		
NEW YORK	20,296	20,296		
NEW JERSEY	3,151	3,151		
PENNSYLVANIA	28,837	28,837		
MIDDLE ATLANTIC	**52,284**	**52,284**		
OHIO	44,201	44,201		
INDIANA	43,316	43,316		
ILLINOIS	69,298	69,298		
MICHIGAN	27,886	27,886		
WISCONSIN	35,432	35,432		
EAST NO. CENTRAL	**220,133**	**220,133**		
MINNESOTA	54,324	54,324		54,324
IOWA	78,971	78,971		
MISSOURI	43,597	43,597		
NORTH DAKOTA	19,903	19,903		19,903
SOUTH DAKOTA	22,418	22,418		22,418
NEBRASKA	44,732	44,732		44,732
KANSAS	43,980	43,980		43,980
WEST NO. CENTRAL	**307,925**	**307,925**		**185,357**
DELAWARE	1,738	1,738		
MARYLAND	6,237	6,237		
DISTRICT OF COLUMBIA	92	92		
VIRGINIA	12,403		12,403	
WEST VIRGINIA	5,211		5,211	
NORTH CAROLINA	22,540		22,540	
SOUTH CAROLINA	6,369		6,369	
GEORGIA	14,874		14,874	
FLORIDA	5,887		5,887	
SOUTH ATLANTIC	**75,351**	**8,067**	**67,284**	
KENTUCKY	14,300		14,300	
TENNESSEE	16,091		16,091	
ALABAMA	10,139		10,139	
MISSISSIPPI				
EAST SO. CENTRAL	**40,530**		**40,530**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				17,854
TEXAS				30,050
WEST SO. CENTRAL				**47,904**
MONTANA				13,282
IDAHO				10,771
WYOMING				4,129
COLORADO	13,010	13,010		13,010
NEW MEXICO				2,499
ARIZONA				
UTAH				2,926
NEVADA				
MOUNTAIN	**13,010**	**13,010**		**46,617**
ALASKA				219
WASHINGTON				11,385
OREGON				8,735
CALIFORNIA				
HAWAII				
PACIFIC				**20,339**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**718,686**	**610,872**	**107,814**	**300,217**
POSSESSIONS & OTHER AREAS	25	25		25
U. S. & POSSESSIONS, ETC.	**718,711**	**610,897**	**107,814**	**300,242**
CANADA	185	185		185
FOREIGN	349	349		349
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	76	76		76
GRAND TOTAL	**719,321**	**611,507**	**107,814**	**300,852**

FARM JOURNAL - CROP EDITIONS ONLY

	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	3,151		3,151	
PENNSYLVANIA				
MIDDLE ATLANTIC	**3,151**		**3,151**	
OHIO	44,201	44,201		
INDIANA	43,316	43,316		
ILLINOIS	69,298	69,298		
MICHIGAN				
WISCONSIN				
EAST NO. CENTRAL	**156,815**	**156,815**		
MINNESOTA	54,324	54,324		
IOWA	78,971	78,971		
MISSOURI	43,597	43,597		43,597
NORTH DAKOTA	19,903	19,903		19,903
SOUTH DAKOTA	22,418	22,418		22,418
NEBRASKA	44,732	44,732		44,732
KANSAS	43,980	43,980		43,980
WEST NO. CENTRAL	**307,925**	**307,925**		**174,630**
DELAWARE	1,738		1,738	
MARYLAND	6,237		6,237	
DISTRICT OF COLUMBIA	92		92	
VIRGINIA	12,403		12,403	
WEST VIRGINIA	5,211		5,211	
NORTH CAROLINA	22,540		22,540	
SOUTH CAROLINA	6,369		6,369	
GEORGIA	14,874		14,874	
FLORIDA	5,887		5,887	
SOUTH ATLANTIC	**75,351**		**75,351**	
KENTUCKY	14,300		14,300	
TENNESSEE	16,091		16,091	
ALABAMA	10,139		10,139	
MISSISSIPPI	8,278		8,278	
EAST SO. CENTRAL	**48,808**		**48,808**	
ARKANSAS	10,282		10,282	
LOUISIANA	5,872		5,872	
OKLAHOMA				17,854
TEXAS				30,050
WEST SO. CENTRAL	**16,154**		**16,154**	**47,904**
MONTANA				
IDAHO				
WYOMING				
COLORADO				13,010
NEW MEXICO				2,499
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				**15,509**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**608,204**	**464,740**	**143,464**	**238,043**
POSSESSIONS & OTHER AREAS	25	25		
U. S. & POSSESSIONS, ETC.	**608,229**	**464,765**	**143,464**	**238,043**
CANADA	185	185		
FOREIGN	349	349		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	76	76		
GRAND TOTAL	**608,839**	**465,375**	**143,464**	**238,043**

	FARM JOURNAL - DEMOGRAPHIC EDITIONS ONLY			
	HOG EXTRA	BEEF EXTRA	DAIRY EXTRA	COTTON EXTRA
MAINE	86	214	691	
NEW HAMPSHIRE	46	84	392	
VERMONT	54	146	1,416	
MASSACHUSETTS	105	139	554	
RHODE ISLAND	13	18	49	
CONNECTICUT	79	179	622	
NEW ENGLAND	**383**	**780**	**3,724**	
NEW YORK	886	1,810	9,767	
NEW JERSEY	159	234	557	
PENNSYLVANIA	2,887	4,217	9,795	
MIDDLE ATLANTIC	**3,932**	**6,261**	**20,119**	
OHIO	7,961	6,810	6,231	
INDIANA	11,903	8,329	3,537	
ILLINOIS	17,402	14,891	4,133	
MICHIGAN	3,570	3,814	5,530	
WISCONSIN	4,792	5,547	21,321	
EAST NO. CENTRAL	**45,628**	**39,391**	**40,752**	
MINNESOTA	14,676	12,072	14,771	
IOWA	34,907	27,947	6,621	
MISSOURI	11,680	19,243	3,066	784
NORTH DAKOTA	1,618	7,832	1,626	
SOUTH DAKOTA	7,083	13,277	2,813	
NEBRASKA	13,417	22,132	2,561	
KANSAS	6,791	21,091	2,347	
WEST NO. CENTRAL	**90,172**	**123,594**	**33,805**	**784**
DELAWARE	213	107	176	
MARYLAND	684	917	1,367	
DISTRICT OF COLUMBIA	7	16	5	
VIRGINIA	1,509	4,425	1,871	
WEST VIRGINIA	365	1,754	548	
NORTH CAROLINA	3,884	4,355	1,713	1,021
SOUTH CAROLINA	1,095	1,703	481	553
GEORGIA	3,070	5,279	941	1,023
FLORIDA	764	2,111	417	199
SOUTH ATLANTIC	**11,591**	**20,667**	**7,519**	**2,796**
KENTUCKY	2,295	5,177	1,969	
TENNESSEE	2,634	5,619	2,121	1,433
ALABAMA	1,238	4,067	439	1,037
MISSISSIPPI	575	2,756	599	1,680
EAST SO. CENTRAL	**6,742**	**17,619**	**5,128**	**4,150**
ARKANSAS	730	3,712	614	1,153
LOUISIANA	277	1,781	515	938
OKLAHOMA	992	9,712	796	1,616
TEXAS	1,707	12,325	1,475	6,943
WEST SO. CENTRAL	**3,706**	**27,530**	**3,400**	**10,650**
MONTANA	1,031	7,745	428	
IDAHO	498	4,257	1,557	
WYOMING	197	2,646	151	
COLORADO	1,316	6,087	689	
NEW MEXICO	95	1,074	111	390
ARIZONA	178	602	168	603
UTAH	192	1,307	646	
NEVADA	54	421	58	8
MOUNTAIN	**3,561**	**24,139**	**3,808**	**1,001**
ALASKA	20	44	26	
WASHINGTON	511	2,947	1,400	
OREGON	456	3,041	729	
CALIFORNIA	868	3,808	2,200	2,307
HAWAII	37	38	6	
PACIFIC	**1,892**	**9,878**	**4,361**	**2,307**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**167,607**	**269,859**	**122,616**	**21,688**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**167,607**	**269,859**	**122,616**	**21,688**
CANADA				
FOREIGN				
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**167,607**	**269,859**	**122,616**	**21,688**

	SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT		
	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	57	94	57
NEW HAMPSHIRE	48	64	36
VERMONT	67	212	442
MASSACHUSETTS	85	118	79
RHODE ISLAND	14	18	6
CONNECTICUT	94	136	103
NEW ENGLAND	**365**	**642**	**723**
NEW YORK	2,845	6,457	4,543
NEW JERSEY	164	283	181
PENNSYLVANIA	4,683	8,155	3,509
MIDDLE ATLANTIC	**7,692**	**14,895**	**8,233**
OHIO	12,877	16,350	6,367
INDIANA	16,502	18,414	9,756
ILLINOIS	30,843	36,941	16,645
MICHIGAN	6,958	10,350	4,760
WISCONSIN	12,691	24,506	10,264
EAST NO. CENTRAL	**79,871**	**106,561**	**47,792**
MINNESOTA	30,254	33,837	10,034
IOWA	49,650	48,488	18,150
MISSOURI	22,265	29,914	8,698
NORTH DAKOTA	5,854	14,649	12,118
SOUTH DAKOTA	13,763	19,619	7,519
NEBRASKA	17,903	26,978	10,856
KANSAS	16,583	24,107	11,459
WEST NO. CENTRAL	**156,272**	**197,592**	**78,834**
DELAWARE	57	44	36
MARYLAND	132	177	94
DISTRICT OF COLUMBIA	21	26	4
VIRGINIA	208	326	135
WEST VIRGINIA	52	73	11
NORTH CAROLINA	190	207	82
SOUTH CAROLINA	78	96	53
GEORGIA	174	219	122
FLORIDA	338	430	145
SOUTH ATLANTIC	**1,250**	**1,598**	**682**
KENTUCKY	429	565	223
TENNESSEE	355	463	154
ALABAMA	170	285	130
MISSISSIPPI	102	136	93
EAST SO. CENTRAL	**1,056**	**1,449**	**600**
ARKANSAS	215	305	137
LOUISIANA	75	108	66
OKLAHOMA	414	755	405
TEXAS	707	1,066	408
WEST SO. CENTRAL	**1,411**	**2,234**	**1,016**
MONTANA	2,087	6,033	2,969
IDAHO	954	2,895	1,694
WYOMING	496	1,867	726
COLORADO	2,777	6,263	2,950
NEW MEXICO	75	190	99
ARIZONA	246	385	134
UTAH	117	368	208
NEVADA	56	126	73
MOUNTAIN	**6,808**	**18,127**	**8,853**
ALASKA	25	41	19
WASHINGTON	796	2,400	1,470
OREGON	686	1,911	985
CALIFORNIA	598	1,119	483
HAWAII	28	23	12
PACIFIC	**2,133**	**5,494**	**2,969**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**256,858**	**348,592**	**149,702**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**256,858**	**348,592**	**149,702**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**256,858**	**348,592**	**149,702**

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	57	90	57
NEW HAMPSHIRE	46	60	36
VERMONT	66	195	440
MASSACHUSETTS	60	108	79
RHODE ISLAND	12	17	6
CONNECTICUT	91	129	102
NEW ENGLAND	**352**	**599**	**720**
NEW YORK	2,546	5,122	4,487
NEW JERSEY	154	262	178
PENNSYLVANIA	4,167	7,473	3,427
MIDDLE ATLANTIC	**6,867**	**12,857**	**8,092**
OHIO	10,480	13,611	6,300
INDIANA	13,725	15,384	9,688
ILLINOIS	23,430	28,600	16,494
MICHIGAN	6,146	9,089	4,725
WISCONSIN	11,196	22,381	10,189
EAST NO. CENTRAL	**64,977**	**89,065**	**47,396**
MINNESOTA	22,660	24,877	9,918
IOWA	37,320	36,464	17,976
MISSOURI	18,958	26,083	8,676
NORTH DAKOTA	3,919	9,898	12,048
SOUTH DAKOTA	8,780	12,158	7,466
NEBRASKA	13,382	20,553	10,782
KANSAS	14,026	19,620	11,378
WEST NO. CENTRAL	**119,045**	**149,653**	**78,244**
DELAWARE	55	41	36
MARYLAND	129	172	94
DISTRICT OF COLUMBIA	20	23	4
VIRGINIA	203	314	134
WEST VIRGINIA	51	72	11
NORTH CAROLINA	187	198	82
SOUTH CAROLINA	72	90	53
GEORGIA	166	209	122
FLORIDA	230	317	145
SOUTH ATLANTIC	**1,113**	**1,436**	**681**
KENTUCKY	413	545	223
TENNESSEE	342	445	154
ALABAMA	162	272	129
MISSISSIPPI	100	133	93
EAST SO. CENTRAL	**1,017**	**1,395**	**599**
ARKANSAS	167	243	137
LOUISIANA	68	103	65
OKLAHOMA	369	679	404
TEXAS	621	940	405
WEST SO. CENTRAL	**1,225**	**1,965**	**1,011**
MONTANA	1,349	3,334	2,950
IDAHO	766	2,562	1,693
WYOMING	351	1,257	723
COLORADO	2,126	4,813	2,932
NEW MEXICO	67	162	99
ARIZONA	154	239	132
UTAH	107	342	206
NEVADA	45	108	73
MOUNTAIN	**4,965**	**12,817**	**8,808**
ALASKA	20	34	19
WASHINGTON	622	1,782	1,464
OREGON	546	1,603	979
CALIFORNIA	539	996	483
HAWAII	27	22	12
PACIFIC	**1,754**	**4,437**	**2,957**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**201,315**	**274,224**	**148,508**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**201,315**	**274,224**	**148,508**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**201,315**	**274,224**	**148,508**

	CATTLEMEN	COUNTRY GUIDE	COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	51	665	22	49	8
NOVA SCOTIA	535	5,453	394	697	251
PRINCE EDWARD ISLAND	206	2,080	415	467	169
NEW BRUNSWICK	719	6,948	332	583	263
QUEBEC	1,082	5,551	312	788	5,551
ONTARIO	13,605	68,823	13,176	12,393	68,823
MANITOBA	3,351	25,495	3,356	2,679	1,360
SASKATCHEWAN	7,225	53,239	5,134	4,324	819
ALBERTA	11,912	52,802	7,214	5,397	2,104
BRITISH COLUMBIA	2,590	12,099	727	1,132	547
NORTHWEST TERRITORIES	13	135	1	2	
YUKON TERRITORY	16	97		3	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**41,305**	**233,387**	**31,083**	**28,514**	**79,895**
BRITISH COMMONWEALTH	15	36	3	8	
UNITED STATES	189	154	26	26	17
FOREIGN	40	109	20	27	19
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**41,549**	**233,686**	**31,132**	**28,575**	**79,931**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		4	1	2	11
NOVA SCOTIA		35	4	5	130
PRINCE EDWARD ISLAND		38	4	8	44
NEW BRUNSWICK		25	281	4,522	145
QUEBEC		94	47,503	103,810	208
ONTARIO		812	471	2,553	2,582
MANITOBA		9,647	24	16	14,055
SASKATCHEWAN		25,347	5	23	76,719
ALBERTA		16,772	32	229	35,940
BRITISH COLUMBIA		1,135	4	20	12,237
NORTHWEST TERRITORIES		10			91
YUKON TERRITORY		6			103
MISCELLANEOUS		8			
UNCLASSIFIED					
TOTAL CANADA		**53,933**	**48,329**	**111,188**	**142,265**
BRITISH COMMONWEALTH		22			31
UNITED STATES		530	17	13	87
FOREIGN		144	54	28	24
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**54,629**	**48,400**	**111,229**	**142,407**

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/85 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/84 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	129,137		129,137#	129,421	+.2
JEWISH EXPONENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JEWISH NEWS	20,928		20,928	22,214	+5.8
THE JEWISH WEEK	101,319	736	102,055		
THE LONG ISLAND CATHOLIC	139,903		139,903#	142,330	+1.7
THE TABLET	62,120	28,211	90,331#	91,715	+1.5

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  How to Read an ABC Newspaper Audit Report

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